



VOLUNTEER POSITION DESCRIPTION

MEMBER, MARKET BOARD

POSITION TITLE: Member, Market Board
RESPONSIBLE TO: Market Board Chair
STAFF PARTNER: Executive Director of Market Development or Senior Staff Partner
TERM: Three (3) Years

RESPONSIBILITIES

LEAD

- Attend and participate in Market Board meetings and strategic planning sessions.
- Participate in the Market Board Standards of Excellence (SOE) assessment annually to identify gaps and determine market priorities.
- Participate in the development, execution and tracking of the Market Strategic Business Plan, collaborating with board members and other stakeholders to meet the identified goals and priorities.
- Complete an Individual Engagement Plan annually.
- Lead or serve on a Market Event, Board or Maternal and Child Health/Advocacy Committee.
- Represent March of Dimes at official functions and in the community at large.
- Participate in market and national training opportunities as appropriate.
- Register for the Advocacy Action Network and respond to action alerts.
- Act responsibly, ethically, and in good faith on behalf of March of Dimes.

FUND

Members are asked to support March of Dimes mission financially through defined Give and Get expectations. Members can meet this commitment by securing own company support and/or by solicitation of corporate partners, foundations and donors including cash donations, personal gifts, and/or in-kind donations annually.

- The Give and Get Market Board Member expectations vary by market. The financial target includes a suggested minimum personal annual gift of \$1,000. See Market Board Chair or staff partner for Give and Get expectations.
- Member financial commitments are reflected in the Individual Engagement Plans. The plans are discussed with the Market Board Chair, Volunteer Engagement Chair and staff partner and reviewed annually.

RECRUIT

- In coordination with the Nominating and Recruiting Chair, Market Board members, and staff partner, identify, recruit and engage other high-impact volunteers for key leadership positions. These volunteer leadership positions could include Event and Board Leaders, Major Gifts Chairs and others as identified.
- Ensure March of Dimes fulfills its commitment to diversity and inclusion by recruiting volunteer leadership reflective of the communities served.

TRAINING AND SUPPORT

- March of Dimes Market Board Orientation Onboarding Program
- Ongoing at regular meetings and webinars offered through the national office
- Volunteer Learning Center Website and Volunteer Hub App
- National Volunteer Leadership Council