



## MARKET BOARD MEMBER INDIVIDUAL ENGAGEMENT PLAN

Market Board Member \_\_\_\_\_

Board Term begins \_\_\_\_\_ and ends \_\_\_\_\_ reviewed annually.

Discussed with (Market Board representative) \_\_\_\_\_

As a volunteer leader, you have committed to work in partnership with your fellow Market Board members and staff leaders to advance March of Dimes’ mission. You have agreed to meet the Board Excellence requirements for board service as defined in the Market Board Member position description. The Market Board Member Individual Engagement Plan is a personal planning tool to assist you in fulfilling those responsibilities. We thank you in advance for your volunteer leadership and mission support.

**LEAD - Lead or serve on a committee or task force or special assignment:**

- Nominating and Recruiting Committee
- Volunteer Engagement Committee
- Major Gifts Committee
- State Maternal and Child Health Committee
- State Advocacy and Government Affairs Committee
- March for Babies Executive Leadership Team (ELT)
- Special Event Executive Leadership Team
- Other (please specify) \_\_\_\_\_

**FUND – Give and Get - Support March of Dimes financially through own company support and/by solicitation of corporate partners, foundations and donors, generating a minimum of (determined by market) annually.**

**Support March of Dimes financially by making a personal annual gift.**

My Personal Annual Financial Support \$ \_\_\_\_\_ I would like to designate my contribution to \_\_\_\_\_

**MARCH FOR BABIES**

- I will secure sponsorship from my company.
- I will form a team at my company.
- I will form a family team.
- I will personally raise money as a March for Babies participant.
- I will recruit new companies to participate as sponsors and/or teams.

I agree to contact the following companies for March for Babies participation:

<u>Name</u>	<u>Title</u>	<u>Company</u>
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.

**SIGNATURE CHEFS AUCTION**

- I/My Company will sponsor one table or more.
- I will make a Fund the Mission gift
- I will secure sponsorship and/or table sales or Fund the Mission through other companies/and individuals.
- I will secure in-kind goods/services through my company and/or others for the auction.

I agree to contact the following companies and/or individuals

<u>Name</u>	<u>Title</u>	<u>Company</u>
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.

**SPECIAL EVENTS**

**MAJOR GIFT OR MISSION INVESTMENT FUNDING**

- I will give or secure a major gift.
- I will give or secure support for NICU Family Support, Supportive Pregnancy Care and NICU Innovation – The Training Institute

I would like to learn more about planned giving

Major Gift/Mission Investment Prospects:

<u>Name</u>	<u>Title</u>	<u>Company</u>	<u>Comments</u>
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.

**RECRUIT - Identify, recruit and engage other high-impact volunteer leaders for key leadership positions such as Event Chairs, and Market Board positions.**

**Volunteer Prospects:**

<u>Name</u>	<u>Title</u>	<u>Company</u>	<u>Comments</u>
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.