

**HEALTHY
MOMS.
STRONG
BABIES.**



IMMEDIATE RELEASE

Local Contact:

**(INSERT MARKET BOARD MEMBER NAME HERE), APPOINTED BOARD CHAIR
(MARCH OF DIMES MARKET NAME)**

(City, ST – DATE) – March of Dimes is pleased to announce the appointment of **BOARD MEMBER NAME** as Board Chair to the March of Dimes **MARKET NAME** Market. **ADD A FEW SENTENCES REGARDING THEIR PROFESSIONAL WORK AND HOW THEY WILL TIE THAT THEIR VOLUNTEER ROLE WITH MOD** (*i.e. José is the Customer Experience Chief of Staff and Chief Transformation Officer for Cisco, the worldwide leader in networking – transforming how people connect, communication and collaborate. As a member of the March of Dimes board, José will serve along others as a volunteer, representing the public in governing the organization and advancing its mission for mom and baby health.*) She will serve a **X**-year term.

ADD WHY VOLUNTEER IS COMMITTING TO MOD AND A QUOTE FROM THE VOLUNTEER IF AVAILABLE.

We're honored to have **BOARD MEMBER NAME** as our **MARKET NAME** board chair," added **LOCAL STAFF NAME**, March of Dimes **MARKET NAME** Executive Director. "**BOARD MEMBER'S FIRST NAME** passion for our cause, combined with her/his business and management acumen, will strengthen March of Dimes' work to find new solutions to give all babies the best possible start."

About March of Dimes

March of Dimes leads the fight for the health of all moms and babies. We support research, lead programs and provide education and advocacy so that every family can have the best possible start. Building on a successful 80-year legacy of impact and innovation, we stand up for every mom and every baby. Visit marchofdimes.org or nacersano.org for more information. Visit shareyourstory.org for comfort and support. Find us on [Facebook](#) and follow us on [Instagram](#) and [Twitter](#).

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