

GIFTS OF APPRECIATED STOCKS, BONDS, AND MUTUAL FUNDS

If you intend to make a gift to support March of Dimes' fight for the health of all moms and babies, it may be more beneficial for you to use appreciated stock, bonds or mutual funds rather than cash because of potential tax savings.

BENEFITS

- You receive a **charitable income tax deduction** equal to the current fair market value of the securities on the date of the gift, provided you've held them for more than one year.
- If you sell appreciated securities, you'll likely pay capital gains tax on the increase in current fair market value over the original cost which could cause you to lose a portion of the proceeds. By gifting those same securities to March of Dimes, you'll **avoid paying capital gains tax** and March of Dimes will be able to liquidate those securities and receive 100% of the proceeds from the sale.
- The gift is made by simply instructing your broker to wire-transfer the securities directly from your account to March of Dimes.
- Stock gifts are excellent ways to make current gifts or satisfy multi-year pledges.

To make a gift of securities to March of Dimes, please provide your broker with the following information to facilitate the transfer:

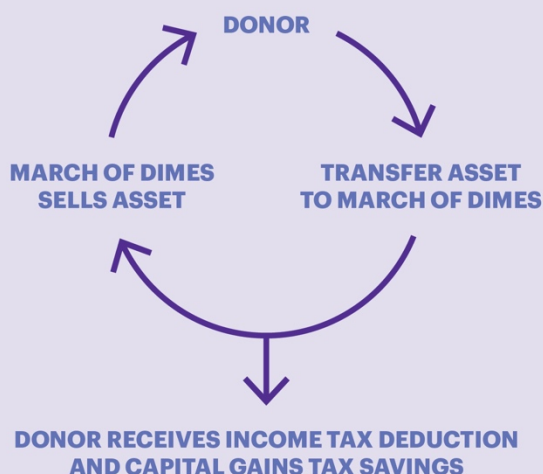
March of Dimes Address: 1550 Crystal Drive Suite 1300, Arlington, VA, 22202

March of Dimes Federal Tax ID #: 13-1846366

March of Dime DTC #: 0226

March of Dimes Account #: Z50322393

March of Dimes Broker: Fidelity



HOW IT WORKS

- 1 You transfer ownership of the asset by delivering the certificates to March of Dimes or by making a wire transfer from your account directly to March of Dimes' account.
- 2 You receive a full charitable income tax deduction equal to the fair market value of the asset on the date of the gift.
- 3 You avoid paying capital gains tax on any increase in the current value over the original cost of the asset.
- 4 March of Dimes sells the asset and receives proceeds equal to the full fair market value of the asset.

Contact Dean Regenovich, Director of Charitable Estate Planning, at 800-780-3463 or plannedgiving@marchofdimes.org, if you have questions or would like more information, or visit marchofdimesgift.org.