



ENGAGEMENT TOOLKIT

General Federation of Women's Clubs (GFWC) and March of Dimes

Everyone has their own reason for getting involved with March of Dimes. Our mission affects every mom and every baby. Maybe you or a friend or family member had a premature birth or a child born with a birth defect. Maybe a loved one struggled with preeclampsia or other birth complications. Maybe you or a close friend had a miscarriage or multiple miscarriages. Maybe you had a healthy baby, free of complications and want others to experience the same thing. There are so many reasons why GFWC participates with March of Dimes, and there are now many ways you can as well.



GET STARTED TODAY:

As your clubs and members mobilize through our longstanding partnership, there are several ways to engage. Included are eight toolkits to help you take the lead.

Each toolkit is meant to help support you, your members, and give them the tools they need to take their work with the March of Dimes to the next level. You are welcome to select one or as many as you like.

If you participate in more than one project, you are more than welcome to package donations together.

Thank you so much for all you do for families and for the health of all moms and babies. March of Dimes would not be where it is today without your support.

Please don't hesitate to reach out if you have any questions. Contact information is below.

TOOLKITS INCLUDED:

- 1.Make Baby Blankets/Hats
- 2.GFWC Blanket Challenge
- 3.Create and package "Personal Care" kits/care packages for parents in the NICU/hospital.
- 4. Fundraise through March for Babies
- 5. Prematurity Awareness Month (November)
- 6. Share Your Story
- 7. Advocate today!
- 8.Become a volunteer leader!







MAKE BABY HATS

What is it?

This is an activity for anyone who has a passion and skill for knitting and wants to use that skill to create hats for babies and children connected to March of Dimes Military Baby Showers. In this toolkit, you'll see instructions for preemie babies along with kids 0-12.





Why is important?

Mission: Healthy Baby® is a March of Dimes program that is designed specifically for military families and provides free pregnancy and newborn health information, as well as, support services to help them have one less thing to worry about and have healthy, full-term babies. Through the military baby showers, military families receive resources and health information along with donated products to defray costs of baby essentials. Every parent wants each child to feel cared for and special. These handmade hats go a long way in helping with just that.

HOW YOU CAN DO IT:

- 1. Do it: Have fun and get your knitting on! You'll likely want to make several hats and then make the donation.
- 2. Personalize it: Use one of the notes included in this toolkit, sign it and add it with your donation!
- 3. Donate: Complete and please email the donation form included at the end of this toolkit to Patty Gentry with the March of Dimes at pgentry@marchofdimes.org. Please include a printed copy of the donation form in your shipment as well.
- 4. Ship it: March of Dimes Fulfillment Center, 930 Markeeta Spur Road, Building 2, Suite 1, Moody, Alabama 35004. If you are in need of discounted FedEx shipping see the information included at the end of this toolkit for more information. You can use any carrier you prefer.
- 5. Log hours and activity: Go to your volunteer profile by logging in at GetInvolved.MarchofDimes.org to log hours and how many you completed.

KEY MESSAGES:

- There are no color restrictions for blankets or hats.
- Newborn size hats are preferred, but preemie hats are accepted as well.
- Blankets and hats may be created in an environment where pets live. However, we want to ensure that the items are clean, so washing is recommended. No preference on laundry detergent, but mild for baby wear.
- Hats can be made out of wool or would acrylic yarn.

QUICK LINKS (ON BACK)

- Materials Needed
- Hat Sizes
- Gauge
- Pattern Instructions
- Alternative Preemie Hat Instructions

ABBREVIATIONS

- K = Knit
- P = Purl
- K2tog = Knit two stiches together









MATERIALS NEEDED

- Four US #6 (4 mm) double-pointed needles or a circular needle
- Yarn needle
- Category 4 medium worsted weight yarn with a total length of approximately 50 to 100 yards: Color A (white) approx. 42 86 yards and Color B (yellow) 8 14 yards
- A stitch marker for a circular needle user.

HAT SIZES

Age (in months)	Actual Head Circumference	Hat Circumference	Hat Height
0-3	13"~14"	11.5"	5"
3-6	14"~17"	14.5"	5.5"
6-12	16"~19"	17"	6.5"

GAUGE

22 sts x 30 rows = 4" x 4" in stocking sts

PATTERN INSTRUCTIONS

 With Color A, cast on (64, 80, 96) stitches evenly on three US #6 (4 mm) doublepointed needles. Make sure not to twist and join to knit in the round.

OR

• Cast on (64, 80, 96) stitches with a US #6 (4 mm) circular needle by using yarn Color A.

Make sure not to twist and join to knit in the round. Place a marker to remember the starting stitch.

See next page for round by round.

PATTERN INSTRUCTIONS CONTINUED

Rounds 1-4: (K1, P1) around.

Round 5: Change Color B and (K1, P1) around.

Rounds 6-8: (K1, P1) around.

Round 9: Change Color A and (K1, P1) around.

Round 10: (K1, P1) around.

Round 11: K around.

Repeat Round 11 to reach Round (26, 34, 42) OR the hat measures approx. (3.25", 3.75", 5.25")

from the cast on edge.

Start to shape top.

Round 1: (K6, K2tog) around. (56, 70, 84) sts

Round 2: K around.

Round 3: (K5, K2tog) around. (48, 60, 72) sts

Round 4: K around.

Round 5: (K4, K2tog) around. (40, 50, 60) sts

Round 6: K around.

Round 7: (K3, K2tog) around. (32, 40, 48) sts

Round 8: K around.

Round 9: (K2, K2tog) around. (24, 30, 36) sts

Round 10: K around.

Round 11: (K1, K2tog) around. (16, 20, 24) sts

Round 12: K around.

Round 13: (K2tog) around. (8, 10, 12) sts

Cut the yarn about 10 inches to work with. With a yarn needle, pull the yarn through all the remaining loops, draw up firmly, fasten securely, and weave in the wrong side of work. Weave in the other ends too.

ALTERNATIVE PREEMIE PATTERN INSTRUCTIONS

Gauge should be 5 stiches to inch and 8 rows to the inch.

Using Berroco purple yarn and size US 7 double pointed needles, cast on a total of 36 stiches (12 on each of 3 needles to knit in the round).

Rows 1-17 (or until hat measure 1-3/4" long): Knit all stitches

Row 18: Knit 4, Knit 2 together (should end up with 30 stitches)

Row 19: Knit all stitches

Row 20: Knit 3, Knit 2 together (should end up with 24 stitches)

Row 21: Knit all stitches

Row 22: Knit 2, Knit 2 together (should end up with 18 stitches)

Row 23: Knit all stitches

Row 24: Knit 1, Knit 2 together (should end up with 12 stitches)

Cut yarn 6-8 inches from end. Thread yarn onto tapestry needle and pick up remaining stitches. Turn hat inside out and draw stitches together. Tie a knot and work excess yarn into back of stitches and trim. Using sewing needle, work beginning tail into stitches and trim. Roll brim and your hat is done. Hat should measure approx. 3-1/2" wide at brim and be 3" long before brim is rolled.



MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.





MAKE BLANKETS FOR BABIES

What is it?

This is an activity for anyone who wants to use a little creative skill to make baby blankets for babies and children connected to March of Dimes Military Baby Showers. Blankets can be sewn, no sew, crocheted

or quilted. They can also be purchased and donated.





Why is important?

Mission: Healthy Baby® is a March of Dimes program that is designed specifically for military families and provides free pregnancy and newborn health information, as well as, support services to help them have one less thing to worry about and have healthy, full-term babies. Through the military baby showers, military families receive resources and health information along with donated products to defray costs of baby essentials. Every parent wants each child to feel cared for and special. These handmade blankets go a long way in helping with just that.

HOW YOU CAN DO IT:

- 1. Do it: Have fun and get creativity! You'll likely want to make several blankets and then make the donation.
- 2. Personalize it: Be sure to use one of the notes included in this toolkit. sign it and add it with your donation!
- 3. Donate: Complete and please email the donation form included at the end of this toolkit to Patty Gentry with the March of Dimes at pgentry@marchofdimes.org. Please include a printed copy of the donation form in your shipment as well.
- 4. Ship it: March of Dimes Fulfillment Center, 930 Markeeta Spur Road, Building 2, Suite 1, Moody, Alabama 35004. If you are in need of discounted FedEx shipping see the information included at the end of this toolkit for more information. You can use any carrier you prefer.
- 5. Log hours and activity: Go to your volunteer profile by logging in at GetInvolved.MarchofDimes.org to log hours and how many you completed.

KEY MESSAGES:

- Any fabric, style or size blankets are accepted.
- Blankets can be sewn, no sew, crocheted or quilted. Purchased blankets are accepted as well.
- There are no color restrictions for blankets or hats.
- Blankets and hats may be created in an environment where pets live. However, we want to ensure that the items are clean, so washing is recommended.







CONTACT Patty Gentry





FACT SHEET

GFWC/MARCH OF DIMES 2021 BLANKET CHALLENGE

Creating a Touch of Home for Military Families Expecting a Baby



The General Federation of Women's Clubs have a long history of providing handmade baby blankets and hats for the March of Dimes Mission Health Baby program. Each year close to 1,000 military families are treated to a" touch of home" through this special program, And although GFWC women do a great job of making baby blankets and hats, there simply are not enough to give every family a blanket or hat. But, with GFWC's help, we are looking to change that in 2021. How?

Take the GFWC Blanket Challenge: Make 2,021 baby blankets and/or hats by December 31, 2021

Challenge Accepted? Great! Read on for more information about how to register.



GFWC- South Brunswick Islands Woman's Club (GFWC-SBI) is located in beautiful Brunswick County, along the southeastern North Carolina Coastline

A Message from Chris Angotti, GFWC - South Brunswick Islands Chairman, March for Babies

I walk and support the March of Dimes(MOD) in memory of my son. He was a stillborn and the loss of him was a painful experience. Remembering your child can help heal and provide comfort to others by sharing your experience and stories.

I was President of the GFWC-SBI Club in 2017 when South Brunswick Islands Woman's Club started partnering with the MOD. We have had a team of walkers that participated in the Marsh Walks, in South Carolina and raised over \$8,000 and have completed over 80 blankets. These baby blankets have been donated to hospitals and military families on a local and national level for the March of Dimes.

I encourage your club to take the 2021 Blanket Challenge and use the upcoming winter months during the pandemic to create a touch of home for military families.

CHALLENGE DETAILS

- Register Your Club. When you register, be sure to include your club name in the affiliation box GWFC SBI for example.
- Report Your Totals by the 30th of each month on registration site
- Download the Blanket Toolkit
 from the GFWC website or contact
 March of Dimes interim
 representative Patty Gentry:
 pgentry@marchofdimes.org
- Send Your Blankets & Hats to:
 March of Dimes Fulfillment Center
 Attn: GFWC (+Club Name)
 930 Markeeta Spur Road, Blg 2,
 Suite 1, Moody, AL 35004

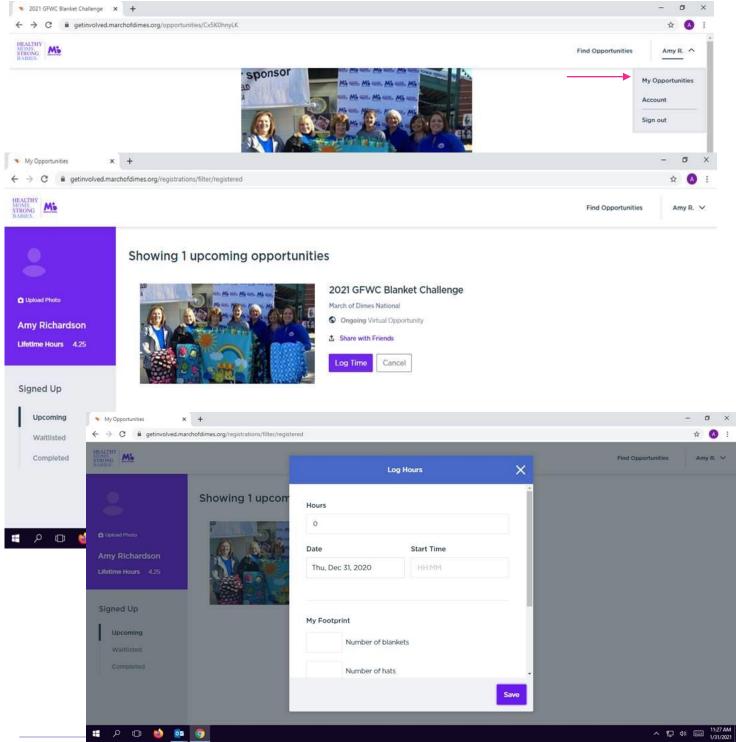
See toolkit for more details.

2018 March of Dir



LOGGING HOURS, NUMBER OF BLANKETS AND HATS FOR THE CHALLENGE

Once you register your club for the Blanket Challenge, you will be able to see "My Opportunities" when you log in – screen #1 below. Click on My Opportunities and the screen will open to screen #2 below. Click on Log hours...and screen #3 will open. That is where you will enter the number of blankets or hats, as well as hours. For other engagements, you'll be able to log hours within those opportunities.



MARCH OF DIMES





PERSONAL CARE KITS

What is it?

This activity puts together personal care kits for parents whose babies were born too soon, or unexpectedly.

These kits can make a huge impact on the well-being of parents whose babies are in the Neonatal Intensive Care Unit (NICU)/hospital site due to pregnancyrelated complications.

Why is important?

Becoming a parent can be an exciting and challenging time. But when mom and baby are in the Neonatal Intensive Care Unit (NICU) or at the hospital unexpectedly, it can also become scary for families. Too many moms and dads are experiencing this today and a meaningful gift like this is impactful during one of the most uncertain times in a parent's life.



HOW YOU CAN DO IT:

- **1. Do it:** Collect the items on the list and assemble the bags. Ideally each bag has the core materials listed. You are welcome to add additional items to the list. Some ideas provided on the back.
- 2. Personalize it: Use one of the notes included in this toolkit. sign it and add it with your donation!
- 3. Donate: Complete and please email (subject line: GFWC NICU Mom Care Packages) the donation form included at the end of this toolkit to Patty Gentry with the March of Dimes at pgentry@marchofdimes.org. Please include a printed copy of the donation form in your shipment as well.
- 4. Ship it: March of Dimes Fulfillment Center, 930 Markeeta Spur Road, Building 2, Suite 1, Moody, Alabama 35004. If you are in need of discounted FedEx shipping see the information included at the end of this toolkit for more information. You can use any carrier you prefer.
- **5.** Log hours and activity: Go to your volunteer profile by logging in at GetInvolved.MarchofDimes.org to log hours and how many you completed.

QUICK LINKS (ON BACK)

- Materials Needed
- Additional items







CONTACT Patty Gentry

MATERIALS NEEDED

Collect the items above and then assemble the bags.

- Large Zip Lock Storage Bags –Gallon Size
- Travel size Shampoo and Conditioner
- Toothbrush and tooth paste
- Bar of soap
- Travel size body lotion (unscented preferred)
- Label made with joint logo to include in the bags

ADDITIONAL MATERIAL IDEAS

Below are additional items you could include in the personal care kits. Please be sure to keep each kit to one gallon size zip lock bag.

- Travel-size deodorant
- Face wipes
- Gift cards for gas, Starbucks, Walmart, Target or Visa
- Unscented lotion
- Small journal
- · Pen or pencil
- Chapstick
- · Gum or mints
- Hand sanitizer
- · Small packet of tissues
- Cozy socks
- Calming teas







Our hearts and thoughts are with you during this time in the NICU with your baby. To help you take care of yourself so you can be there for your baby, we want to provide you with a self-care kit to help with some of your immediate personal care needs.

For additional support and information from March of Dimes, please download the free MY NICU BABY app.

Provided by a partnership between the General Federation of Women's Clubs and March of Dimes.

For more information visit www.gfwc.org or www.marchofdimes.org.







Our hearts and thoughts are with you during this time in the NICU with your baby. To help you take care of yourself so you can be there for your baby, we want to provide you with a self-care kit to help with some of your immediate personal care needs.

For additional support and information from March of Dimes, please download the free MY NICU BABY app.

Provided by a partnership between the General Federation of Women's Clubs and March of Dimes.

For more information visit www.gfwc.org or www.marchofdimes.org.

























MARCH FOR BABIES

A MOTHER OF A MOVEMENT

What is it?

When you join March for Babies A Mother of a Movement, you make a statement that you want to live in a world where healthy moms and strong babies are a priority for us all. Together we hope, remember and celebrate during this year virtual experience.

Why is it important?

March for Babies ignites conversations and supports issues that matter most to your club members, your family and your community. It unites people with diverse backgrounds to create change and share their unique stories. Your Members can give hope and take action for all families by joining March for Babies: A Mother of a Movement and raising critical funds for March of Dimes.

Join March for Babies to make a visible difference in your community now and for generations to come. You'll be part of a larger movement—with unstoppable momentum to make America a more equitable place and ensure that every mom and baby is healthy. March for Babies is also a time to honor the journey of building a family and creating a world of happy, healthy families.

HOW YOU CAN DO IT

- 1. Assign a team captain: Team captains play the most important leadership role in March for Babies.
- 2. Sign-up your team at: https://www.marchforbabies.org/gfwc Recruit: Invite other GFWC members, friends, family and coworkers to sign up and join your team.
- 3. Fundraise: Ask the team to start fundraising, set a team goal and share our tools to boost your team's fundraising.
- 4. Collect donations and motivate others to sign up!
- 5. Through your March for Babies fundraising page, connect your walk to Facebook Fundraisers.
- 6. Get ready to March: Get your team ready and grab your purple!
- 7. March: Walk with tens of thousands of other March for Babies supporters across the country who hope, remember and celebrate.
- 8. Celebrate: Send "thank you" notes to donors, supporters and team mates and celebrate your team's accomplishments.

If there isn't a March for Babies walk in your area, please consider taking the lead to host a Community Walk. For more information on how to do that, please reach out to your staff contact below.

PRO TIP!

Check out MarchforBabies.org for resources and tools, to support your fundraising and to answer any questions.

QUICK FACTS

June 30th

cut off for donations considered for National Awards Celebration.



CONTACT Patty Gentry



DRIVE AWARENESS DURING PREMATURITY AWARENESS MONTH.

Every mom and baby deserve the best possible start. Unfortunately not all get one.

What is needed:

Unite around the health crisis of preterm birth - when a baby is born too soon (before 37 weeks of pregnancy) by committing to taking action during November.

Together we can raise awareness by wearing purple, educating others, and donating funds to fight for healthy moms and strong babies.

Why it is important?

This November, you can play a critical role in closing the gap for the 1 in 10 babies born prematurely in this country each year.

It's not just a month. It's a movement. What do people know about the toll prematurity takes? Its impacts on society, businesses and communities? What it costs in babies' lives and health, and how hard it can hit a family? You can do something about it.

GET STARTED TODAY:

STEP ONE

Determine how you'd like to get involved this month!

Here are some ways you can get involved from low - high lift depending on how much time you have to give. Each of these options is high impact! You could also do all three. In the following pages, you'll find resources to make these actions easy to do.



Wear purple and post your involvement on social media.



Host a virtual webinar.



Host an event or informational table.





Once you know you are getting involved, sign up to let us

know you are committed.

Click

FOLLOW US ON







THE MATERNAL AND INFANT HEALTH CRISIS IN AMERICA IS OFTEN A HIDDEN ISSUE.

WEAR PURPLE AND SHARE ONLINE!

By wearing **purple** and posting on social media, you can bring awareness to this hidden issue. Take a moment to learn more about the issues that moms and babies face, how your state ranks, and share what resonates with you, with others.

- MARCH OF DIMES STATE REPORT CARD
- NOWHERE TO GO: MATERNITY CARE
 DESERTS ACROSS THE U.S. (2020 REPORT)



Take photos! Be sure to tag @marchofdimes and use #PrematurityAwarenessMonth, and #WorldPrematurityDay (on November 17) in your posts!







Social Media Resources

- As November draws closer, you can get social media resources connected to November here:
 - https://thesocialpresskit.com/march-of-dimes
- Video/image resources are here: https://videolibrary.marchofdimes.org/
- We Won't Stop video: https://www.youtube.com/watch?v=FqSS3kH283Y

Sample Messages & Stats

- The U.S. is facing an urgent maternal and infant health crisis. It's one
 crisis, not two. This crisis is not just about the health of babies born too
 soon, it's also about those we've lost, including the moms who have
 died and those who face serious health challenges before, during and
 after pregnancy. Learn more at MarchofDimes.org.
- In just one year, more than 22,000 infants die in the U.S. alone, and 1 in 10 are born preterm.
- Premature birth and its complications are the largest contributors to infant death in the U.S.
- The U.S. preterm birth rate is among the worst of highly developed nations and increasing more for women and children of color.
- During the month of November Prematurity Awareness Month we aim to break through the noise and drive awareness around the issues facing moms and babies in our country...#ItsNotFine. We must act. Join us. [link to your National Service Partner unique advocacy link]





THE MATERNAL AND INFANT HEALTH CRISIS IN AMERICA IS OFTEN A HIDDEN ISSUE.

HOST A VIRTUAL EVENT.

Host a virtual event to bring awareness to this hidden issue. Help your members and community members learn about the maternal and infant health crisis and ways they can support. Bonus points if you all wear purple and share a photo with us on social media!

PURPOSE

Go beyond purple and educate people on what this month means. Share stats, stories, and raise awareness.

PROMOTE YOUR WEBINAR

Tweak this blurb to get the word out and garner participation!

March of Dimes needs your help in shining a spotlight on the maternal and infant health crisis this Prematurity Awareness Month and on November 17, World Prematurity Day. Join us to learn more about this urgent health crisis and ways you can help lead the fight for the health of all moms and babies.

SAMPLE OUTLINE & TIMELINE

Depending on the number of guest speakers, slides, and activities your event could last anywhere between 30-45 min.

Length	Activity	Resource
5 min.	Welcome & Introductions	Facilitator
5 min.	Share a WHY story that helps members connect to the mission	Member with personal experience or leverage video stories
5-10 min.	Presentation	Slides (select top slides)
3 min.	Activity	PAM activity
5 min.	Share ways members can engage (could do a chat raffle if you have prizes!)	Facilitator
15 min.	Questions and Discussion	Facilitator

MATERIALS NEEDED:

- Computer and internet access
- Zoom ID/Video/Virtual conference technology
- Logistics support for webinar (optional)
- Content expert to help support (optional)
- Chat raffle prizes (optional)

HELPFUL LINKS:

- Prematurity Awareness Month Website
- Pre-made <u>Slides</u> & <u>Activity</u>
- Additional Video Resources

RECRUIT PARTICIPANTS:

- Your members!
- Community organizations/centers
- Churches
- Social organizations
- Fraternities, alumni groups
- Post on social media!

SHARE

Take photos! Be sure to tag @marchofdimes and use #PrematurityAwarenessMonth, and #WorldPrematurityDay (on November 17) in your posts!



THE MATERNAL AND INFANT HEALTH CRISIS IN AMERICA IS OFTEN A HIDDEN ISSUE.

HOST AN EVENT OR INFO TABLE.

If you are able to safely host in person events in your area, this is a great way to bring awareness to this hidden issue. Help your members and community members learn about the maternal and infant health crisis and ways they can support by setting up an informational table or by hosting an event. Bonus points if you all wear purple and share a photo with us on social media!

EVENT IDEAS

- · Host a lunch and learn.
- Host an informational table.

LUNCH & LEARN:

Depending on the amount of time you have, here is a sample run of show. Leverage the education materials, additional resources, and takeaways to share more information. Bring in guest speakers that can speak to the maternal and infant health issues and provide ways for people to get involved.

- Welcome and introductions
- Guest speakers
- Share Information
- Wrap up/discussion
- Activities and door prizes (could do throughout event)

HOST AN INFO TABLE:

Create your own informational table. Grab your pens, markers, and creativity to put together an info table that will engage people!

Here are some ideas we've seen in action:

- Handmade signs with stats, or to encourage people to take pictures.
- Table attendants wear purple lots of it!
- Table giveaways

MARCH OF DIMES RESOURCES:

Use these resources at your event or at the table.

Click here to access. As November draws closer, more resources will be included.

- Outreach materials & Social Media graphics
- National Service Partner Flyers that link to your advocacy action link (National Service Partners Only)
- Key Messaging and Moments in November
- Tips to publicize and promote awareness
- Fundraising ideas (optional)





SHARE:

Take photos! Be sure to tag @marchofdimes and use #PrematurityAwarenessMonth, and #WorldPrematurityDay (on November 17) in your posts!





SHARE YOUR STORY AND CONNECT

March of Dimes offers many supportive environments online with trusted information and advice, helpful resources and caring people who want to connect with you. No matter what you're looking for, there's a community online just right for you or someone you know who could benefit from these communities.

March of Dimes Community Facebook Group

Families across the nation join the March of Dimes Community group on Facebook to find support, comfort and friendship. They can get advice on the challenges they're experiencing from a caring group and also learn about March of Dimes and local initiatives. Join today at www.facebook.com/groups/marchofdimes.

Unspoken Stories

#UnspokenStories gives voice to experiences of pregnancy from the joys of parenting to the heartbreak of loss. This supportive community is made up of parents, medical professionals, grandparents, would-be parents and friends who want to share with each other, one story at a time. Visit www.unspokenstories.org

Share Your Story

Share Your Story.org is a welcoming environment for families to share their story and connect with other moms, dads and families who understand first-hand the challenges and triumphs that can happen along the pregnancy journey.











SHARE YOUR STORY AND CONNECT CONT'D...

My NICU Baby® App

Families having a baby in the Neonatal Intensive Care Unit (NICU) can be overwhelming. The My NICU Baby App from March of Dimes provides the latest information and helpful resources to improve a family's experience during and after their baby's NICU stay. My NICU Baby is available in English, and in Spanish as Mi bebéenla NICU. Download the app for free from the App Store/Google Play. Learn more at www.mynicubaby.org.

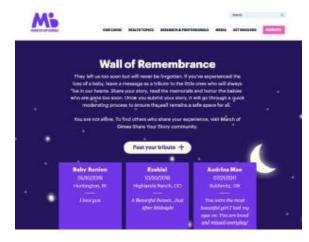


Facebook Mentorship Program for NICU Grad Moms

The Facebook Mentorship Program connects moms who have recently brought their baby home from the NICU with a support system to help find balance as they care for themselves and their babies. They can share with moms who have had similar experiences and get reliable information and helpful resources from March of Dimes. For more information, go to http://bit.ly/MODMentorship.

Wall of Remembrance

For those who have experienced the loss of a baby, our Wall of Remembrance offers a space to leave a message as a tribute to the little ones who will always be in our hearts. Visit www.marchofdimes.org/remembrancewall to tell your story, read memorials and honor the babies who are gone too soon.







ADVOCATE

Fight for the health of all moms and babies.

March of Dimes advocates for the health of all moms and babies. This year, we are focused on the priorities below.

Join the Advocacy Network and tell a friend to join today to receive our action alerts. Be the first to get information on our legislative efforts and how you can make an impact on the health of moms and their babies.

Sign up today at:

Marchofdimes.org/gfwcAdvocacy







INCREASE ACCESS TO QUALITY HEALTH CARE



SUPPORT HEALTHY WOMEN AND BABIES



IMPROVE RESEARCH AND SURVEILLANCE



PROTECT MOMS AND BABIES DURING THE COVID-19 PUBLIC HEALTH **EMERGENCY**



CONTACT Patty Gentry





BECOME A VOLUNTEER LEADER

Lead the fight for the health of all moms and babies.

Leverage your leadership, experience and network to support the health of all families by committing to a longer-term volunteer role. Volunteer Leaders support our work at the local and/or national levels through Market Boards, Event Leadership and professional committee roles in Maternal and Child Health or Advocacy. Please connect with us to learn more about these challenging and rewarding volunteer leadership opportunities and the requirements to be considered.





CONNECT WITH US TO LEARN MORE

Volunteers are the heartbeat of the March of Dimes. Volunteers help us to achieve our mission to give all moms and babies a healthy start. We have many volunteer opportunities within our organization from committee members, event volunteers, advocates and board members. Every volunteer is valuable to us and allows our mission to grow and prosper into communities all across the country. If you are interested in becoming a volunteer we encourage you to complete our volunteer profile form and we will begin to match your skills and experience to a volunteer role we may have open.



Fill out the form today!







ITEM DONATION FORM – GROUP

If you aren't able to make a direct site donation, please complete this form and submit with any physical donations. Send to the March of Dimes fulfillment center.

DONOR CONTACT INFORMATION

Group name:	Donor signature:
Date of Donation:	
Address:	
Contact name:	
Phone number:	Email:
DONATION:	
This shipment includes:	
(quantity) of	(item) total value of items \$
(quantity) of	(item) total value of items \$
(quantity) of	(item) total value of items \$

Please ship to:

March of Dimes Fulfillment Center 930 Markeeta Spur Road, Building 2, Suite 1, Moody, Alabama 35004 Please include a printed copy of donation form in your shipment as well.

Email form to Patty Gentry at PGentry@MarchofDimes.org.









ITEM DONATION FORM – INDIVIDUAL

In order for individual donors to receive acknowledgement for their in-kind donation. Please provide the following information for each donor.

DONOR CONTACT INFORMATION

Donor name:	Donor signature:	
Date of Donation:		
Address:		
Contact name:		
Phone number:	Email:	
DONATION:		
This shipment includes:		
(quantity) of	(item) total value of items \$	
(quantity) of	(item) total value of items \$	
(quantity) of	(item) total value of items \$	
Please ship to:	Please include a printed copy of donation	

March of Dimes Fulfillment Center 930 Markeeta Spur Road, Building 2, Suite 1, Moody, Alabama 35004

form in your shipment as well.

Email form to Patty Gentry at PGentry@MarchofDimes.org.







MOD SPONSOR/VOLUNTEER DISCOUNT FEDEX SHIPPING

Volunteers or sponsors are responsible for incurring shipping costs or sourcing inkind shipping to the March of Dimes Fulfillment Center and/or to a program site where it cannot be delivered locally for any items collected, purchased or otherwise donated as a part of any voluntary activity.

At the March of Dimes, we have negotiated discount shipping costs through FedEx that may save up to 50% off of standard FedEx shipping rates. The variable discounted rate is based on shipping mode, weight and zone.

In order to take advantage of the discount, please follow these steps:

Step one: Fill out and follow instructions for the item donation form (included on page two).

<u>Step two</u>: Create a profile at FedEx.com connecting your credit card for payment and email Patty Gentry at pgentry@Marchofdimes with your account name and number. Please put "FedEx Shipping Discount" in subject line. Within 15-20 business days your account will be sync to discount shipping. See attached tip sheet for tips on how to set up your profile.

<u>Step three:</u> Once your account is synced, you can create a label with ship from and ship to information.

If shipping items to the March of Dimes Warehouse, please ship to:

March of Dimes Fulfillment Center Attn: Volunteer–[Insert GFWC and Club Name] 930 Markeeta Spur Road, Building 2, Suite 1, Moody, Alabama 35004

<u>Step four</u>: Take sealed packages to the FedEx shipping center or schedule a pick-up.

If you have any questions or run into any issues, please don't hesitate to contact us.

