

**HEALTHY
MOMS.
STRONG
BABIES.**



**MARCH OF DIMES +
KIWANIS+KEY CLUB**



Partnership Overview



KEY CLUB[®]



**TOGETHER, WE CAN
MAKE A DIFFERENCE**



We imagine a world in which every baby has the opportunity to thrive, live the future they choose and grow up to change the world.

HOW WE ENGAGE TOGETHER

March for Babies with custom websites for you:

www.marchforbabies.org/keyclub

www.marchforbabies.org/kiwanisinternational

Advocacy with custom links for your members to advocate with us:

<https://p2a.co/sn97KS4>

<https://p2a.co/TQcQ2I1>

Custom videos you can share at chapter and club meetings:

<https://youtu.be/Ed8EsvsD2X8>

We have leadership opportunities on our National Collegiate Youth Council, letters of recommendation provided for college and work force.

Bi-weekly or monthly check in to provide support, new materials, collaboration and guidance.

Value of the Partnership between Kiwanis and March of Dimes



VOLUNTEER OPPORTUNITIES

Volunteer Leadership opportunities at local level and national level
Virtual opportunities available
Internships for members



ONLINE RESOURCES

Ability for members to connect with mission impacted families via social media
Top notch reporting to show your members engagement and success



ADVOCATE

Members can attend Advocacy Days, write letters to congress and help gather members to our advocacy network



MEMBERSHIP ENGAGEMENT

March for Babies – team building, inspiring, morale boosting
Prematurity Awareness Month – tabling events, letter writing campaigns, social media campaigns



PROMOTIONAL SUPPORT

Aligning your organization with the leading nonprofit in the health of moms and babies



PROFESSIONAL DEVELOPMENT

Resume building leadership activities from leading events and public speaking engagements
Opportunity to develop committees and leadership on DIY events your members want to do



NEXT STEPS

Identify a leader to be the contact for March of Dimes to help spread the message and build the movement

Check out the custom FREE resources to Kiwanis and Key Club with the links provided for March for Babies, Advocacy and member sharing

Share the links provided out to members to gain more engagement-use your social media platforms to help spread the word

Take a peak at our FREE resources to help you share the March of Dimes message to your membership:

<https://videolibrary.marchofdimes.org/2021/03/2021-march-for-babies-tv-psa.html>

<https://thesocialpresskit.com/march-of-dimes>