

YEAR-ROUND ENGAGEMENT CALENDAR

JUNE

National March for Babies Day

Father's Day/Becoming a Dad

Celebrate Families During Pride Month

Father's Day [DIY](#)

Lead & Host a Becoming a Dad webinars

JULY

March for Babies: A Mother of a Movement National Rally to Raise Virtual Awards Day

Cord Blood Awareness Month

National Cleft & Craniofacial Awareness & Prevention Month

[Make Baby Blankets](#) and [Hats](#) for Mission: Healthy Baby

AUGUST

National Breastfeeding Month

Breastfeeding Awareness Week

National Immunization Awareness Month

National Rainbow Baby Day

Host a Book Collection

Collect and assemble "Going Home" packages for families

SEPTEMBER

NICU Awareness Month

Back to School

New Born Screening Awareness Month

Infant Mortality Awareness Month

National Grandparents Day

[Notes of Hope for Families and Notes of Gratitude for Health Care Providers](#), [Meals that Matter](#) distribution

OCTOBER

National Pregnancy & Infant Loss Month/Day (10/15)

Indigenous Peoples Day

Collect and assemble craft kits for NICU, Donate toward bereavement boxes

NOVEMBER

Prematurity Awareness Month

World Prematurity Day (donate primary CTA)

Days of Gratitude

National Family Volunteer Day

Thanksgiving Holiday

Lead and host gratitude events, collect and assemble [gratitude gifts for healthcare providers](#), volunteers, etc. Awareness events/PAM activation

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DECEMBER

Holiday season
Help families in the NICU

Collect and assemble holiday themed [care kits](#) for families in the NICU or March of Dimes program

JANUARY

March for Babies
Registration/Launch
Birth Defects Awareness Month
MLK Day of Service

FEBRUARY

Black History Month
Local Lobby Day /#BlanketChange

Gather virtually to participate in a postcard party. Send postcards to elected officials and your neighbors to encourage them to be aware of the maternal and infant health crisis in America. [Learn more.](#)

MARCH

Pep Up Rally for March for Babies: A Mother of a Movement

World Birth Defects Day
International Women's Day

APRIL

Rally to Raise starts
Black Maternal Health Week ([Collect and assemble self-care Kits](#))
National Minority Health Week
Superhero Day/Week
National Sibling Day ([Collect and assemble Sibling Activity Kits](#))
Volunteer Appreciation Week ([Highlight stories about volunteers locally and nationally](#))

MAY

It Starts with Mom
Mother's Day Step Up for Mom's Challenge
Maternal Mental Health Month
National Nurse Week ([Collect and assemble gratitude gifts and notes of thanks](#))
Pre-eclampsia Awareness Week
ISWM Mothers Day [DIY Brunch](#)

VOLUNTEER OPPORTUNITIES


[THESE VOLUNTEER OPPORTUNITIES POINT TO THE GENERAL LINKS. TO CREATE CUSTOM PROJECTS WITHIN YOUR MARKET, PLEASE REACH OUT TO PATTY GENTRY at Pgentry@MarchofDimes.org and GET STARTED TODAY!]

- [Gratitude gifts for healthcare workers](#)
 - Help organize, purchase or solicit in-kind donations for gratitude gifts & meals to send to healthcare providers, nurses, doctors, respiratory therapists, child life specialists, hospitality workers, lactation consultants etc. who are serving moms, babies and families.
- [Personal care kits for parents](#)
 - Put together personal care kits for parents whose babies were born too soon or unexpectedly
- [Collect and assemble sibling kits](#)
 - Volunteers put together activity kits for siblings so they have something fun to do while the rest of the family focuses on bonding with their new baby in the Neonatal Intensive Care Unit (NICU).
- [Send a note of hope](#)
 - Show support by sending a note of hope that could include a note to a mom or dad to be, or a family with a baby in the NICU, a note to healthcare providers, nurses and staff who are on the frontlines ensuring that moms and babies are receiving the best possible care
- [Become a volunteer leader](#)
 - Leverage your leadership, experience and network to support the health of all families by committing to a longer-term volunteer role.
- **Check out other volunteer opportunities in your area at Getinvolved.marchofdimes.org**



CUSTOM EMPLOYEE ENGAGEMENT VOLUNTEER OPPORTUNITIES [INTERNAL SLIDE]

- The volunteer opportunities shared the previous slide point to the general links for any volunteer to sign up. To create custom projects to track employee engagement with these opportunities and/or with any opportunities not listed, please reach to Patty Gentry at Pgentry@MarchofDimes.org.
- By creating a custom project, you'll be able to track that companies participants, completed hours, the value of those hours along with any activity counts. The images included here are from a custom project with Macy's.
- Please allow 3-5 business days to set up these custom projects. Your team can also be trained on how to do this through your market's Golden Volunteer Dashboard.



PRIVATE

Collect and assemble Sibling Activity Kits - Macy's Gives
 Created By: Patricia Gentry (pgentry@marchofdimes.org)
 Host: March of Dimes National

11.00
Completed Hours

\$313.94
Value of Hours

303
Number of sibling kits

Participants + Register New Participants Log Completion Hours Export Attendance

Select All Edit Attendance Edit Hours Edit Footprint Message Participants

	Name or Email ↓	Date Registered	Status	Hours	Footprint ⓘ	Affiliated	Waivers
<input type="checkbox"/>	BS Becky Sheckler	June 21, 2021	Completed	1.00	Submitted	Invite	Signed
<input type="checkbox"/>	EM Erica Middlebrooks	May 14, 2021	Registered	0.00	--	Invite	Signed
<input type="checkbox"/>	EM Erica Middlebrooks	June 15, 2021	Completed	2.00	Submitted	Invite	Signed