

**HEALTHY
MOMS.
STRONG
BABIES.**



TOGETHER IN 2021 WE MADE AN IMPACT

Families needed a champion to help get the best possible start. Thanks to your support, March of Dimes was there for them in so many ways.

INFORMATION, RESOURCES AND COMMUNITY

PROVIDED

2.4K

MEDICAL VISITS

including quality prenatal and postpartum care



via **Mom & Baby Mobile Health Centers®** in

5 COMMUNITIES



SUPPORTED

50K+



FAMILIES THROUGH OUR NICU INITIATIVES,

including the **NICU Family Support®** program and the **My NICU Baby®** and **Mi Bebé en la NICU** apps, which were downloaded more than 14K times.

OFFERED TRAINING TO

35K HEALTH CARE PROFESSIONALS

to educate them on mitigating bias, stigma and systemic racism in care settings and on best practices to improve maternal and infant outcomes.

EDUCATED

12M PEOPLE WHO VIEWED OUR

EDUCATION WEBPAGES

to find the latest health information.



GENERATED

562M+ MEDIA IMPRESSIONS THROUGH

IT STARTS WITH MOM

that raised more than **\$3 million** through corporate partner activations and contributions.

REACHED

156K PEOPLE THROUGH



10 HEALTHY MOMS STRONG BABIES WEBINARS

to help families hear from experts to best prepare and care for their baby.

OFFERED

high quality prenatal care to parents-to-be at

50 SUPPORTIVE PREGNANCY CARE®

sites around the country, with **13 brand new sites.**



VOLUNTEERS WHO TOOK ACTION



RAISED
\$23M

FOR MARCH FOR BABIES: A MOTHER OF A MOVEMENT™

with **41K participants** to fight for health equity and ensure that every family is healthy.

ADVOCATES WHO RAISED THEIR VOICES

HELPED PASS

34 NEW PIECES OF STATE LEGISLATION

to support **thousands of underserved women**, including passage of the federal law, the American Rescue Plan Act of 2021.



INSPIRED

11K NEW ADVOCATES

to join our advocacy network with **more than**

47K ACTIONS TAKEN

PARTNERED

with national and local organizations using Collective Impact, supporting

19 SITES FOR DOULA CARE

and local training with **15 digital events** and **14 webinars**.

RESEARCH FUNDED TO SAVE LIVES

WE INVESTED
\$6.5M IN

26 ACTIVE GRANTS

to speed our research to end prematurity; and **published 74 publications** about the multi-faceted mom and baby health crisis.



WE INFORMED with our **scientific reports**, such as the state of preterm birth and maternity care deserts, which garnered

208K WEBPAGE VIEWS

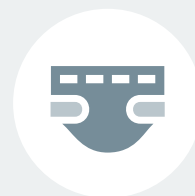


CONTINUED RESPONSE TO THE COVID-19 PANDEMIC

With critical information and medical supplies for families, including:

9,190+

NICU bags with essential supplies



6,249+

meals for frontline workers and NICU families

4,500+

COVID-19 vaccines



LEARN MORE AT
[MARCHOFDIMES.ORG](https://www.marchofdimes.org)

CONNECT WITH US
[@MARCHOFDIMES](https://twitter.com/MARCHOFDIMES)

HEALTHY
MOMS.
STRONG
BABIES.

