



WELCOME

Chi Eta Phi Sorority, Inc. partnership
with March of Dimes
Working together to improve Maternal
and Infant Health Outcomes



CHI ETA PHI GREETINGS



Sarah M. Killian, DNP, RN, NEA-BC
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CRNA
Second National Vice President



HOUSEKEEPING

- Please remain on mute during our session
- Please use the chat and Q and A for questions
- Please use reaction buttons
- Post session email will include recording of presentation, PowerPoint and CNE Credit Evaluation

NATIONAL MARCH OF DIMES LIAISON



GWENDYLON JOHNSON
National March of Dimes Liaison
Chi Eta Phi Sorority



Meredith Repik
Director of Strategic Volunteer Partnership
March of Dimes

Disclosure

Approval statement of provider awarding contact hours

- Chi Eta Phi Sorority, Inc. is an approved provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Completion of this program will award 1.0 continuing nursing education credits.

Criteria for awarding nursing continuing professional development hours:

- As an attendee, to receive the nursing continuing professional development credits, you must comply with the following:
 - (1) Sign in on the sign-in roster
 - (2) Remain for the entire presentation
 - (3) Complete and submit the presentation evaluation form

Presence or absence of conflicts of interest

- The speakers and the members of the planning committee have declared no conflicts of interest.

Commercial support:

- This activity has no commercial support or sponsorship



DR. ZSAKEBA HENDERSON
SENIOR VICE PRESIDENT OF MATERNAL CHILD HEALTH
IMPACT AND INTERIM CHIEF MEDICAL AND HEALTH
OFFICER AT MARCH OF DIMES





VACCINES CAMPAIGN

THERE'S AN EQUITY GAP IN VACCINES

Vaccines are an important part of preventive care and healthy outcomes, which is why it's essential that every family, regardless of race, wealth or access to insurance, can have them.

Even before the COVID-19 pandemic, there was a gap in routine immunization rates in the U.S.

Children from low income and communities of color have lower immunization rates. Access barriers like lack of time, technology and a medical home are as real as the issue of trust—trust in the safety and efficacy of vaccines, in government institutions and in the health care system.



MADE WORSE BY THE PANDEMIC

*40% of
children in
America
missed their
routine
vaccines in
2020*

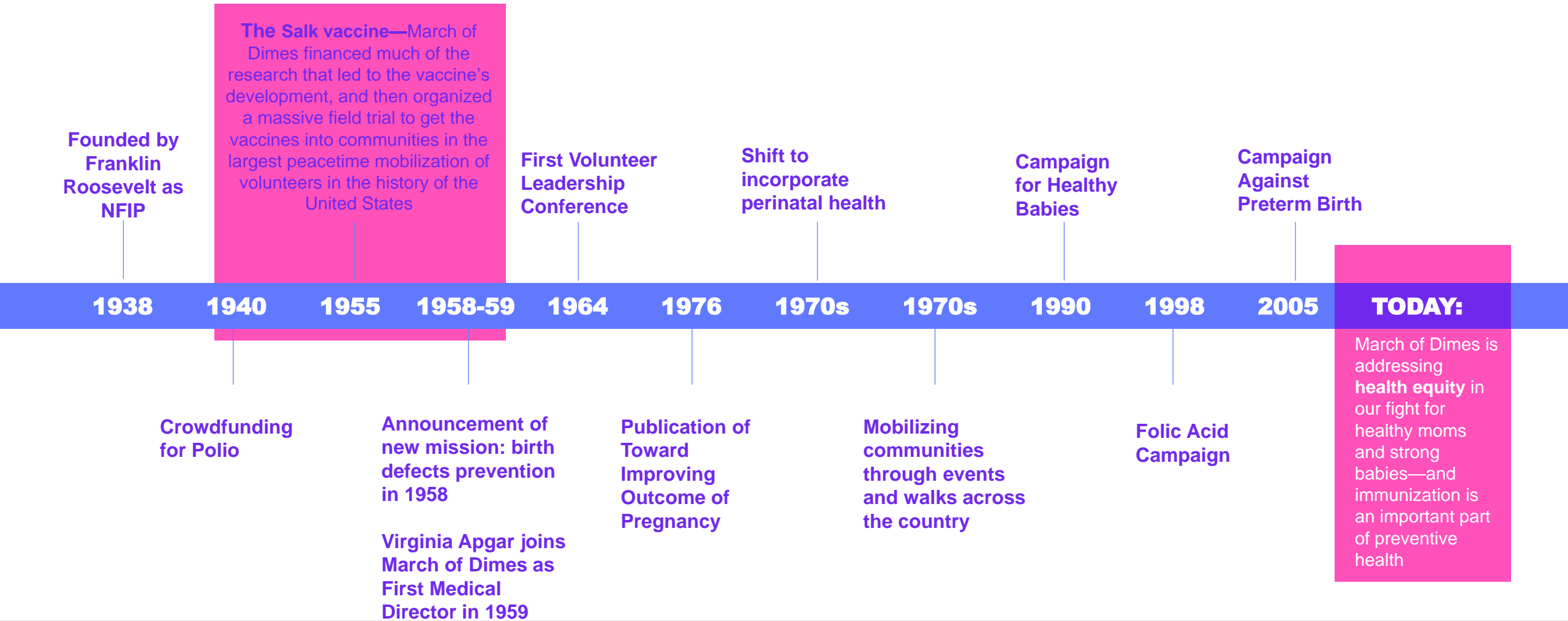
2020 widened the gap further.

Millions of American children are
now behind on their
immunizations.

www.marchofdimes.org/vaccines

BLUE CROSS BLUE SHIELD
NOV 2020

OUR HISTORY





BECOMING A DAD



BECOMING A DAD

We're committed to making sure that fathers are prepared to support their partners before, during and after pregnancy.

Being a dad begins even before your baby is born. The things you do to keep you and your partner healthy before and during pregnancy can help your baby be born healthy and strong.

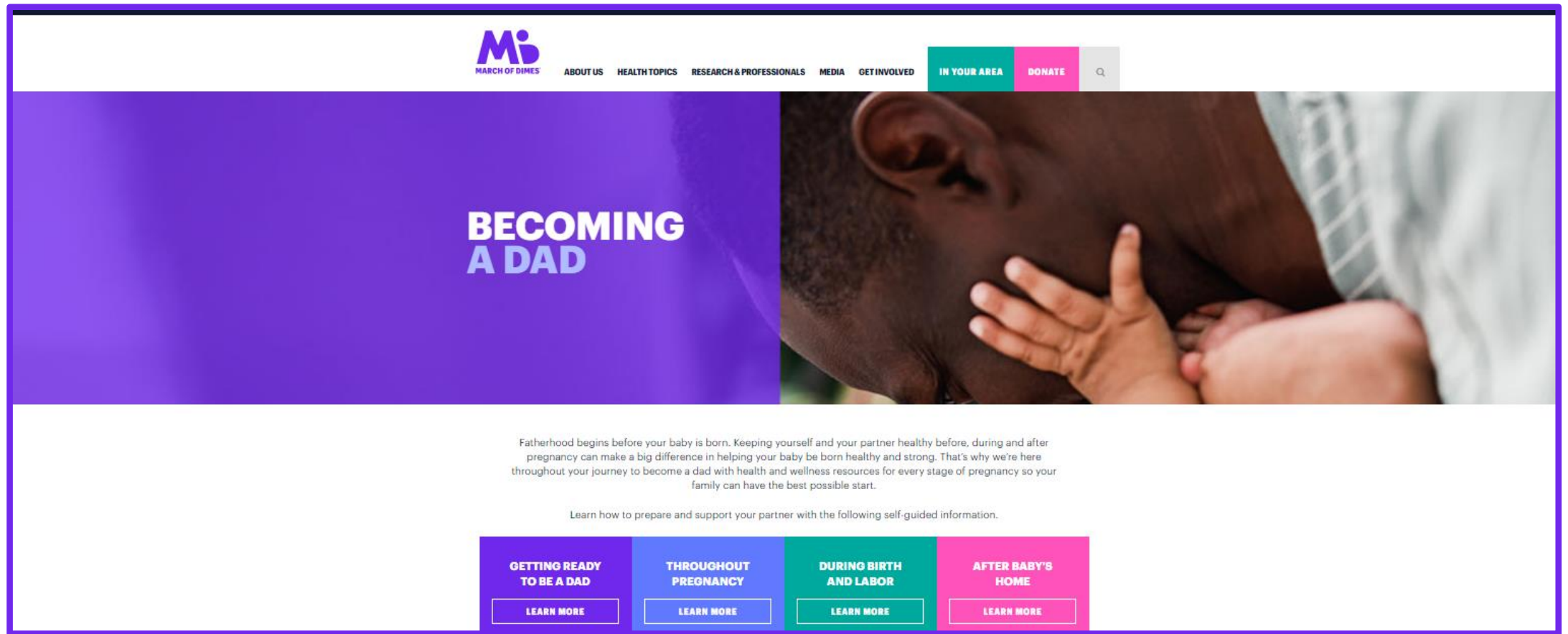
In your journey to become a dad, we know you want to be prepared and are seeking out information online. That's why we're here with health and wellness resources for every stage of pregnancy to help you and your partner have the best possible start.

BECOMING A DAD

- The program consists of 4 modules that can be held virtually in your community with videos and worksheets.
- The modules topics are:
 - Before Pregnancy
 - During Pregnancy
 - Labor and Birth
 - Baby's Home
- These modules can be accessed online at: www.marchofdimes.org/becoming-a-dad.aspx



WEBSITE RESOURCES BECOMING A DAD



FACILITATOR GUIDE



Leading with Mission
FOR FACILITATORS

Becoming a Dad

PURPOSE

The purpose of this workshop is to guide participants through virtual resources created for Becoming a Dad, and supporting community members in their fatherhood journey – before, during and after pregnancy. As a facilitator, you do not need to be a content expert, but it is good to familiarize yourself with the content. Your roles is to facilitate the program and ensure that participants walk away having learned the key knowledge checklist below. You could also have a content expert in the workshop to offer support.

WORKSHOP OVERVIEW FOR THE FACILITATOR

This workshop makes the case that Fatherhood begins before the baby is born. It encourages participants to think about keeping yourself and their partner healthy before, during and after pregnancy, which can make a big difference in helping the baby be born healthy and strong. The workshop walks participants through information that encourages dad to think about the journey to becoming a dad with health and wellness resources for every stage of pregnancy so the family can have the best possible start, and dad can begin to learn how to prepare and support their partner.

LINK TO THE VIDEOS & SLIDES

Becoming a Dad website: <https://www.marchofdimes.org/becoming-a-dad.aspx>
Video resources for pre, during and post pregnancy: <https://www.marchofdimes.org/becoming-a-dad/becoming-a-dad-video.aspx#getting-ready-to-be-a-dad>
Video slides and stories: <https://www.youtube.com/watch?v=mxwJkPtlw&list=PLN0B0Cjg-YUqZcVnn10IKmU7eDTasdku>

SESSION LENGTH:

60-90 minutes

WORKSHOP THREAD:

Fatherhood begins before the baby is born. Keeping yourself and your partner healthy before, during and after pregnancy can make a big difference in helping your baby be born healthy and strong.

MATERIALS NEEDED:

- ☐ Computer and internet access
- ☐ Zoom ID/Video/Virtual conference technology
- ☐ Logistics support for workshop (optional)
- ☐ Worksheet for participants (optional)
- ☐ Content expert to help support (optional)
- ☐ Any additional support based on the needs of your participants (optional)

RECRUITMENT RESOURCES:

Workshop blurb:



MARCH OF DIMES
Fatherhood begins before your baby is born. Keeping yourself and your partner healthy before, during and after pregnancy can make a big difference in helping your baby be born healthy and strong. That's why we're here throughout your journey to become a dad with health and wellness resources for every stage of pregnancy so your family can have the best possible start.

Learn how to prepare and support your partner through this workshop led by Phi Beta Sigma volunteers.

Ideas for where you can recruit participants: Take a moment to think about the community organizations that are in your community. Which groups might be interested in this workshop? How might you get the word out about this workshop?

- ☐ Community organizations, community centers
- ☐ Churches
- ☐ Social organizations
- ☐ Fraternities, alumni groups
- ☐ Healthcare clinics, hospitals, human services
- ☐ Connect with Zoom Phi Beta's Slack/Nest program to connect with partners.
- ☐ Connect with March of Dimes local programs

Incentives: Take a moment to think about how you might incentive participants to join the workshop. Is there something in your community that dads love? Is it more of an incentive to provide participants with a gift once they have completed the workshop or upon sign up? What could you ask for as a donation from your community?

- ☐ Restaurant gift cards
- ☐ Gift cards for baby
- ☐ Free coffee/refreshments
- ☐ Gift cards for businesses that mitigate stress (meal prep company, massage, gym, etc.)

SUGGESTED SESSION OUTLINE & TIMELINE:

Below you will find 60 and 90 minute versions. 60 minute is the recommendation for the bare minimum and the 90 minute versions allow for more time for reflection and activity.

Start	Finish	Length	Activity	Slide/Resource view	Notes
00:00	00:15	15 min	Introduction: Introduce yourself, outline the workshop (workshop thread and benefit) all allow participants to introduce themselves. <ul style="list-style-type: none"> <input type="checkbox"/> Introduction: Who you are, why you're passionate about leading this workshop and supporting dads in their fatherhood journey. <input type="checkbox"/> Ask participants to introduce themselves <input type="checkbox"/> Question: What are you most excited about as you become a father? Did you always want to be a father? 	Worksheet Question 1 under Before pregnancy	



Start	Finish	Length	Activity	Worksheet	Notes
00:15	00:18	3 min	Share a personal story of fatherhood.	Facilitator	
00:18	00:21	3 min	Watch: Getting Ready to be a dad <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 1 "Getting Ready" <input type="checkbox"/> Becoming a Dad: Video 2 "Getting Healthy" 	Video 1: 1:19 Video 2: 1:33	
00:21	00:24	3 min	Activity: Question 2 & 3 on worksheet under Before Pregnancy	Worksheet	
00:24	00:25	1 min	Reflection* (reflect and share)		
00:25	00:29	4 min	Watch: Throughout Pregnancy <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 3a "Help Prepare Your Partner Prenatal Care" <input type="checkbox"/> Becoming a Dad: Video 3b "Help Prepare Your Partner: Signs" <input type="checkbox"/> Becoming a Dad: Video 4 "Prepare Yourself" <input type="checkbox"/> Becoming a Dad: Video 5 "Prepare Together" 	Video 3a: 0:43 Video 3b: 1:24 Video 4: 0:56 Video 5: 1:11	
00:29	00:33	4 min	Activity: Questions 1-5 on worksheet under During Pregnancy	Worksheet	
00:33	00:34	1 min	Reflection* (reflect and share)		
00:34	00:36	2 min	Watch: During birth and labor <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 6 "Before Delivery" <input type="checkbox"/> Becoming a Dad: Video 7 "During Labor and Birth" 	Video 6: 0:38 Video 7: 0:46	
00:36	00:40	4 min	Activity: Questions 1-2 on worksheet under Labor & Birth	Worksheet	
00:40	00:41	1 min	Reflection* (reflect and share)		
00:41	00:44	3 min	Watch: After baby's home <ul style="list-style-type: none"> <input type="checkbox"/> Becoming a Dad: Video 8 "Giving Support to Your Baby" 	Video 8: 0:44 Video 9: 1:57	



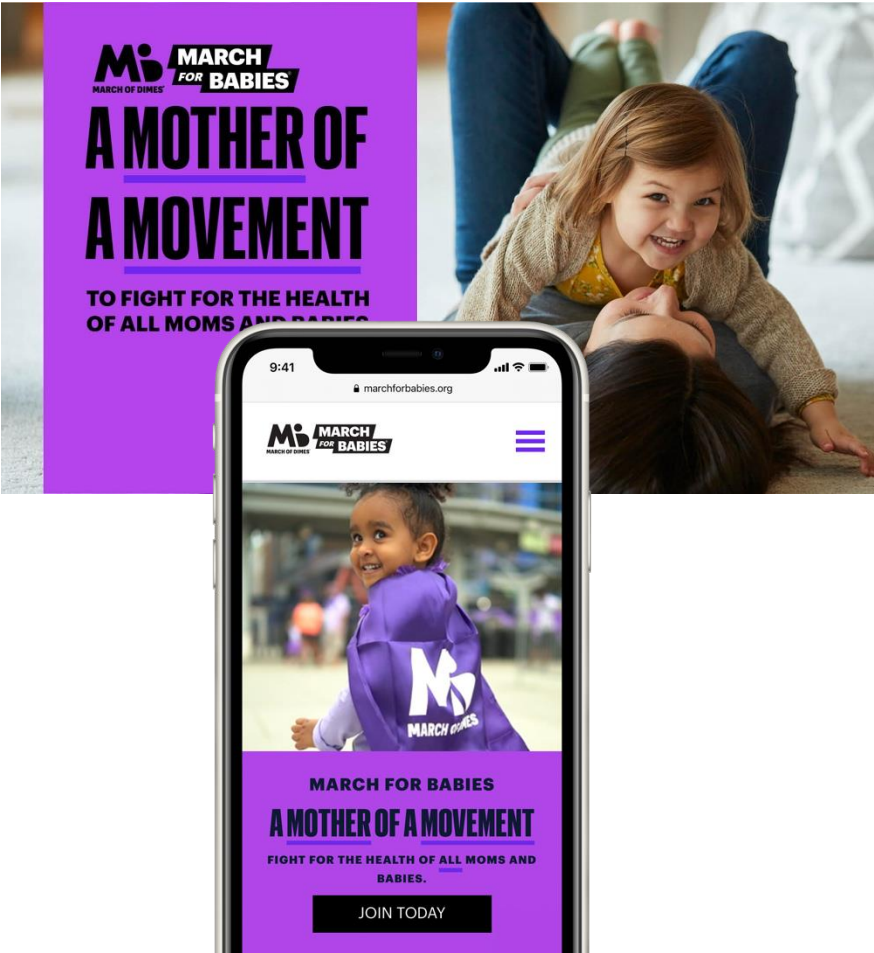
A MOTHER OF A MOVEMENT

TO FIGHT FOR THE HEALTH
OF ALL MOMS AND BABIES

PEP UP RALLY



A LOOK BACK 2021



NATIONAL MARCH FOR BABIES 2021 RECAP

**Raised nearly
\$27 million
dollars**

**More than 114
communities
across the
country**

**160,000
participants,
partners and
supports**

THANKS TO YOU



4 MILLION
BABIES

born each year received lifesaving
newborn screening.



19 MILLION
WOMEN

were reached through our programs,
education and resources.



150+
STATE LEGISLATIVE BILLS

were passed to advocate for the
health of moms and babies.



2,000
MOMS-TO-BE

were served through mobile health
units to give health care access to
uninsured families.

A MOTHER OF A MOVEMENT

NEW EXPERIENCE




Chi Eta Phi

**March For
Babies**

**2022 Goal:
\$20,000**



WEBSITE FOR MARCH FOR BABIES
WWW.MARCHFORBABIES.ORG/CHIETAPHINATIONAL





MARCH

400K

BABIES

[ABOUT](#)
[TEAMS](#)
[TOOLS ▾](#)
[FAQS](#)
[CONTACT US](#)



 company profile image

CHI ETA PHI SORORITY

WELCOME!

Thank you for joining the Chi Eta Phi March for Babies team! We are excited to have you and look forward to working together to help all moms and babies have a healthy start.




SEARCH FOR MY TEAM

\$0

Total goal: \$0

0 Fundraisers | 24 Visitors

Share this page:

FIND A TEAM AND JOIN

Team name ▾ 🔍

Change location

100+ n ▾

of 10605

or

State ▾

YOU CAN ALSO SEARCH FOR YOUR TEAM IN THE LIST BELOW.

CHI ETA PHI - MIDDLESOUTH	SEARCH TEAMS
CHI ETA PHI - MIDDLEWEST	SEARCH TEAMS

HOW TO REGISTER YOUR TEAM

When starting your team please name your team:

Chi Eta Phi – CHAPTER NAME



TAKE 4 SIMPLE STEPS:

1

TAKE A STAND

Decide to be a March for Babies team captain and sign up at marchforbabes.org **TODAY** if you haven't already.

2

SPREAD THE WORD

Recruit at least 10 team members. Invite family, friends, co-workers and neighbors to join your team. Share your reason for walking.

3

FUNDRAISE

Make a personal donation to start your fundraising then ask others for donations and support. At Marchforbabies.org you'll find email templates, Facebook fundraising links and other tools to help you fundraise. Download the March of Dimes: Charity Cloud App to join the Step Up Challenge.

4

MARCH WITH US!

Join us on in making the health of moms and babies a priority.

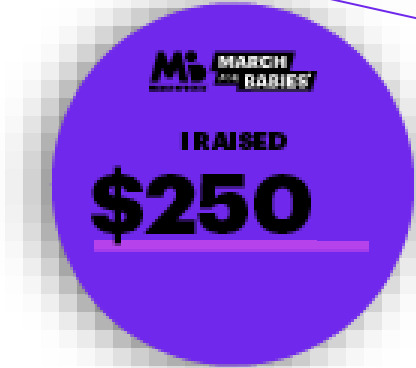




**MARCH
FOR BABIES®**

CIRCLE OF CHAMPIONS

LOYALTY & RECOGNITION PROGRAM



MARCH FOR BABIES NEW CREATIVE LOOK AND FEEL

New images will be added to the Video library
for March for Babies 2022.

March for Babies: A Mother of a Movement™
logo lockup will be available in brand colors.

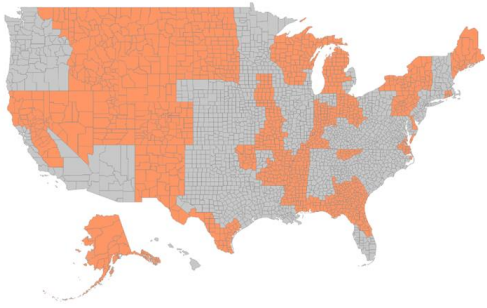


RESOURCES

- Volunteer Learning Center is where we upload specific documents, files, videos and presentations per partner for all member access: <https://volunteer.marchofdimes.org/>
- The Social Press Kit allows your members to access social media posts for Twitter, Facebook, Instagram and LinkedIn: <https://thesocialpresskit.com/march-of-dimes>
- The Video Library allows your members to access branded March of Dimes images and videos that can be shared across your organization:
<https://videolibrary.marchofdimes.org/2021/03/2021-march-for-babies-tv-psa.html>

Whole State Support

Alaska
Arkansas
Colorado
Delaware
Idaho
Indiana
Maine
Mississippi
Montana
Nevada
New Hampshire
New Mexico
North Dakota
Rhode Island
South Dakota
Utah
Vermont
Wyoming



COAST TO COAST REGION

Additional Support By State & Large Cities

CALIFORNIA: Sacramento, Fresno, Modesto, Bakersfield

FLORIDA: Jacksonville, Gainesville, Panama City, Pensacola, Tallahassee, Orlando, Ocala, Daytona Beach

GEORGIA: Augusta, Brunswick, Lagrange, Macon, Savannah, Statesboro

IOWA: Ames, Des Moines, West Des Moines

KENTUCKY: Bowling Green, Owensboro

MASSACHUSETTS: Bistol County

MARYLAND: Cecil County

MICHIGAN: Battle Creek, Berrien Springs, East Lansing, Flint, Grand Rapids, Jackson, Kalamazoo, Lansing, Midland, Muskegon, Saginaw,

MISSOURI: Columbia, Jefferson City, Springfield,

NORTH CAROLINA: Camden, Chowan, Currituck, Dare, Gates, Perquimans Counties

NEW YORK: Albany, Elmira, Ithaca, Keeseville, Niagara Falls, Rochester, Schenectady, Syracuse, Troy

OHIO: Bowling Green, Columbus, Dayton, Lima, Mansfield, Springfield, Toledo,

OKLAHOMA: Bartlesville, Broken Arrow, Claremore, Tulsa,

PENNSYLVANIA: Allentown, Bethlehem, Easton, Harrisburg, Lancaster, Lebanon, Reading, Scranton, Wilkes Barre, York,

TENNESSEE: Cordova, Johnson City, Kingsport, Knoxville, Maryville, Memphis

TEXAS: Brownsville, Corpus Christi, El Paso, Laredo, Mcallen, Mission, Victoria

VIRGINIA: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, Virginia Beach, Williamsburg, Yorktown

WASHINGTON: Pullman, Spokane

WISCONSIN: Appleton, Green Bay, Janesville, La Crosse, Madison, Oshkosh



MARCH FOR BABIES YESTERDAY AND TOMORROW

Advocacy Network

- Goal is 1932 Advocates
- Join the network here:

<https://p2a.co/ChiEtaPhi>

- March 9th we will be advocating and we need you, join today:

<https://www.marchofdimes.org/advocacy/march-for-change.aspx>





**A MOTHER OF
A MOVEMENT**

**THANK
YOU**

