



WELCOME



Greetings from Grand Val

25th Centennial International President
Zeta Phi Beta Sorority, Inc.



One Zeta: Unified.....Mobilized....ZetariZed!



Message from Stacey D. Stewart, March of Dimes President and CEO





Dr. Irish Spencer
Zeta Phi Beta Sorority, Inc.
International March of Dimes
Director



Meredith Repik
March of Dimes Director
of Strategic Volunteer
Partnerships



Nickki L. Weyant, MBA
Zeta Phi Beta Sorority, Inc.
National Z-HOPE Director



HOUSEKEEPING

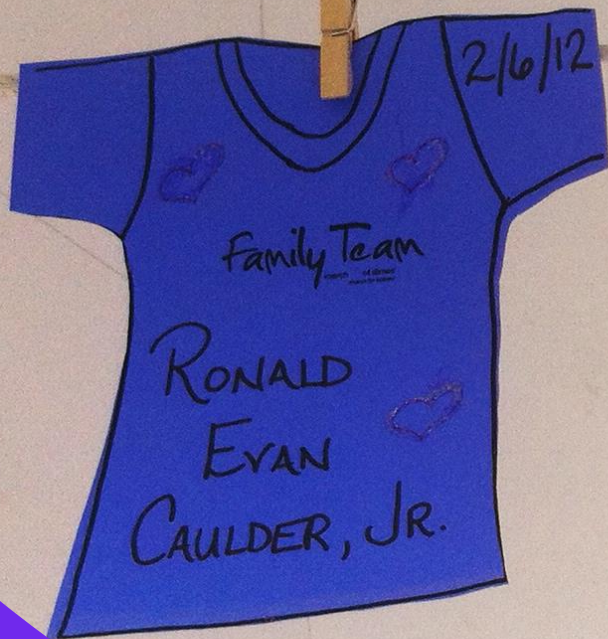
Asking Questions

If you have any questions or comments, type them in the chat box.





CAULDER FAMILY



DAVID EVAN CAULDER



MARCH FOR BABIES: A TIME TO REMEMBER



In Loving Memory Of

Victoria Elizabeth Caulder

January 25, 2012

Ronald Evan Caulder, Jr.

February 6, 2012



OUR FAMILY TODAY

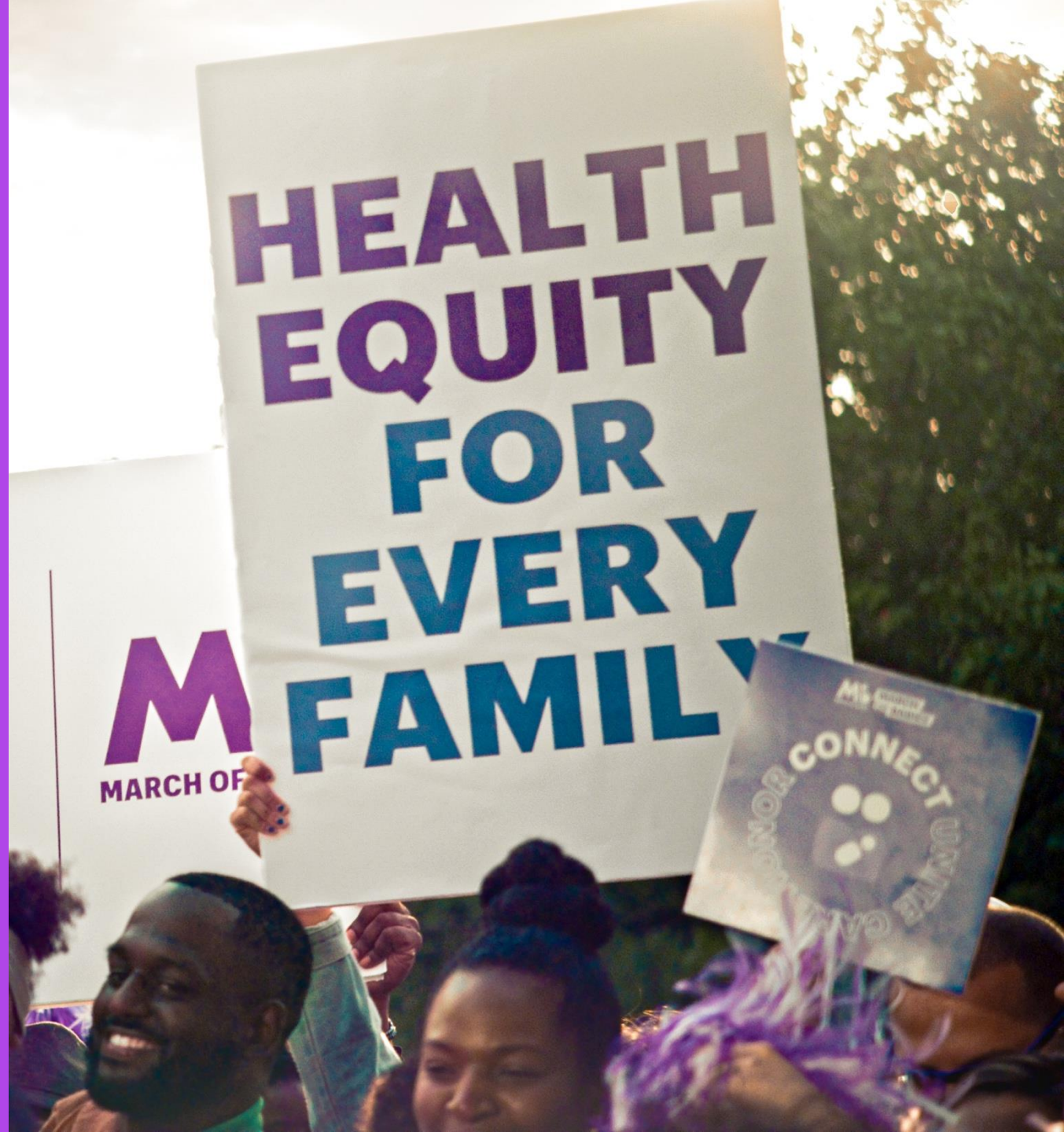




A MOTHER OF A MOVEMENT

TO FIGHT FOR THE HEALTH
OF ALL MOMS AND BABIES

PEP UP RALLY



M
MARCH OF

**HEALTH
EQUITY
FOR
EVERY
FAMILY**



A LOOK BACK 2021

MARCH OF DIMES MARCH FOR BABIES
A MOTHER OF A MOVEMENT
TO FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES

9:41 marchforbabies.org

MARCH OF DIMES MARCH FOR BABIES

MARCH FOR BABIES
A MOTHER OF A MOVEMENT
FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.
JOIN TODAY

MARCH OF DIMES MARCH FOR BABIES
I MARCH FOR THE HEALTH OF ALL MOMS AND BABIES
#MARCHFORBABIES

MARCH OF DIMES MARCH FOR BABIES
PROUD TO BE A TEAM CAPTAIN
#MARCHFORBABIES
MARCHFORBABIES.ORG

MARCH OF DIMES MARCH FOR BABIES
A MOTHER OF A MOVEMENT
TEAM CAPTAIN TOOLKIT
2021
TOGETHER, LET'S BE A PART OF SOMETHING BIG.

STRONG BABY

NATIONAL MARCH FOR BABIES 2021 RECAP

**Raised nearly
\$27 million
dollars**

**More than 114
communities
across the
country**

**160,000
participants,
partners and
supports**

THANKS TO YOU



4 MILLION
BABIES

born each year received lifesaving newborn screening.



19 MILLION
WOMEN

were reached through our programs, education and resources.



150+
STATE LEGISLATIVE BILLS

were passed to advocate for the health of moms and babies.



2,000
MOMS-TO-BE

were served through mobile health units to give health care access to uninsured families.

ZETA/ALPHA CHALLENGE





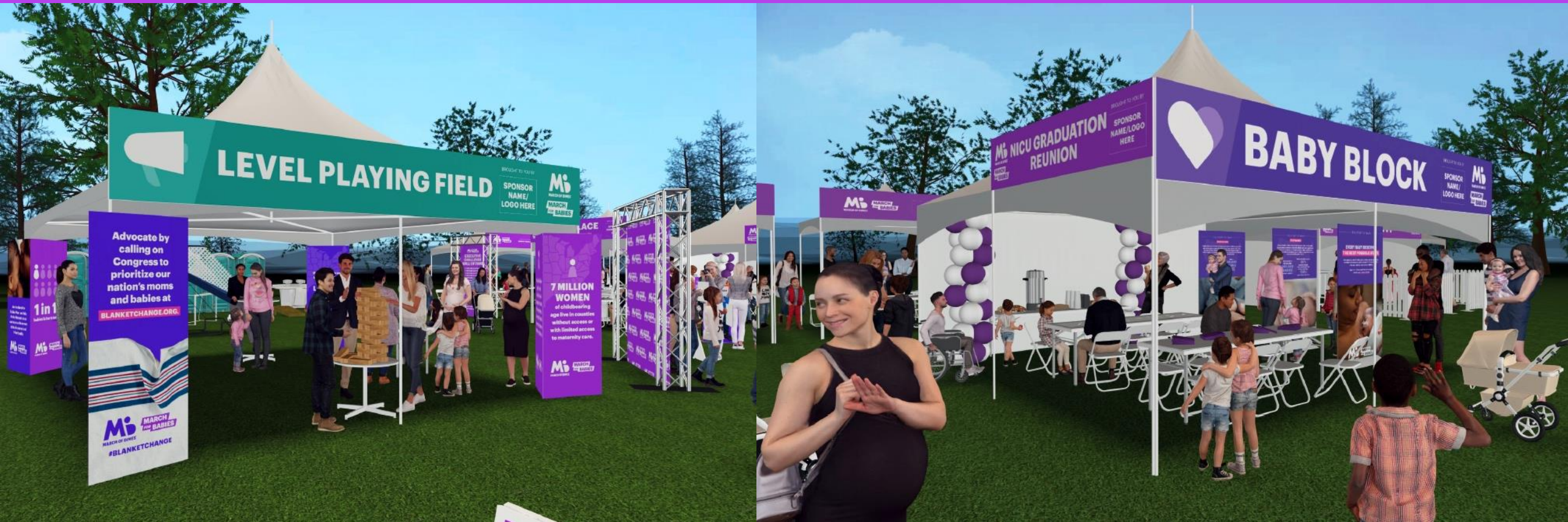
**OFFICIAL PRESENTATION
OF THE 2021
ZETA/ALPHA
CHALLENGE PLAQUE! AND
WE WON
AGAIN IN
2021!**



**Zeta Phi Beta
Sorority, Inc.
members raised
over \$880,000 in
2021!!!**

A MOTHER OF A MOVEMENT

NEW EXPERIENCE



Zeta Phi Beta Sorority, Inc.

March For Babies

**2022 Goal:
\$650,000**





WEBSITE UPDATED FOR MARCH FOR BABIES

MARCH FOR BABIES

MARCH OF DIMES

SIGN UP | SIGN IN

ABOUT TEAMS TOOLS FAQs CONTACT US



ZETA PHI BETA SORORITY, INC.

A MESSAGE FROM INTERNATIONAL PRESIDENT VALERIE HOLLINGSWORTH-BAKER


SEARCH FOR MY TEAM

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Top teams

1	Zeta Phi Beta - Alpha Psi Zeta chapter	\$7,675
2	Zeta Phi Beta - Gamma Zeta Chapter	\$4,669
3	Zeta Phi Beta - Beta Zeta-DC-Eastern Region	\$4,663
4	Zeta Phi Beta - Upsilon Kappa	\$3,678



TOTALS AND REPORTING

- Totals are counted by 6.30.22
- All funds received after 6.30.22 are counted towards the Zeta Phi Beta year end total
- Donations need to be post marked by 6.30.22 to be credited to your team for the Gwen Carmon Alpha Zeta Challenge
- Final totals will be available on August 1
- The online leader board only shows online donations in real time
- Cash and check donations are credited once they are received at the Donation Processing Center



NAMING ZETA TEAMS

GRADUATE CHAPTERS

- 1. Chapter Name
- 2. City State
- 3. Region

UNDERGRADUATE CHAPTERS

1. Chapter Name
2. College or University Name
3. City & State
4. Region

AUXILIARIES

1. Chapter Name Sponsor
2. City State
3. Region
4. Amicae, Archonettes, Amicettes, Pearlettes or Youth groups

HOW TO REGISTER YOUR TEAM

When starting your team please name your team:

Zeta Phi Beta – CHAPTER NAME



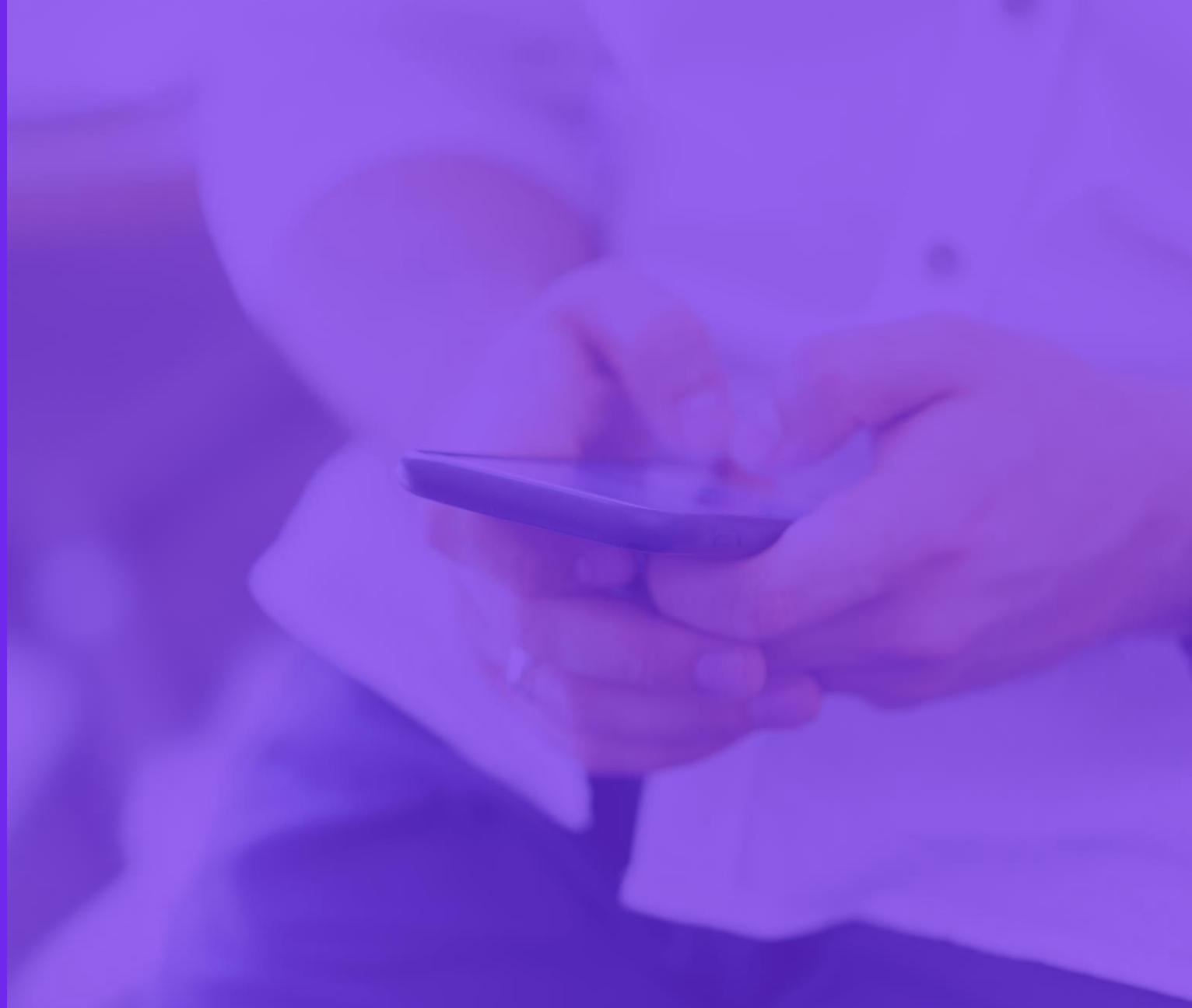


CIRCLE OF CHAMPIONS

LOYALTY & RECOGNITION PROGRAM



SOCIAL SHARE



MARCH FOR BABIES NEW CREATIVE LOOK AND FEEL

New images will be added to the Video library for March for Babies 2022.

March for Babies: A Mother of a Movement™ logo lockup will be available in brand colors.



RESOURCES

- Volunteer Learning Center is where we upload specific documents, files, videos and presentations per partner for all member access: <https://volunteer.marchofdimes.org/>
- The Social Press Kit allows your members to access social media posts for Twitter, Facebook, Instagram and LinkedIn: <https://thesocialpresskit.com/march-of-dimes>
- The Video Library allows your members to access branded March of Dimes images and videos that can be shared across your organization:
<https://videolibrary.marchofdimes.org/2021/03/2021-march-for-babies-tv-psa.html>



TOOLKIT

Zeta Phi Beta Sorority, Inc.

Scholarship, Service, Sisterhood and Finer Womanhood
since 1920

MARCH FOR BABIES TOOL KIT

ZETA PHI BETA
SORORITY'S 2022
MARCH FOR BABIES
FUNDRAISING GOAL

ADVOCATING FOR
HEALTHY MOMS
AND BABIES

OUR SUCCESS –
YEAR AFTER YEAR
AFTER YEAR



2022



GETTING STARTED

SAMPLE PRESS
RELEASE

ZHOPE INFORMATION

ZETA NATIONAL MOD
LEADERSHIP TEAM

HAVING FUN

Valerie Hollingsworth-Baker

25th Centennial International President

Dr. Irish Spencer

International March of Dimes Director



Z-HOPE™ for ALL

Walk or Run for a Z-HOPE™ Cause

March of Dimes/March for Babies

Objective: At the completion of this activity, participants will have an increased awareness of the benefit of increased physical activity on their health status.

IN ORDER TO GET CHAPTER/AUXILIARY CREDIT: {Graduate, Undergraduate, Amicae, Youth or Zeta Male Network}

1. **Minimum** of four (4) **Zetas, Amicae, Youth, or Zeta Male Network** are required to participate in the event. If the walk is virtual, please indicate the chapter size in ZSMS.
2. Minimum **amount** must be raised according to chapter size:

Chapter Size or Auxiliary Size	Required financial contribution amount for Z-Points
Up to 4 Members	\$ 200.00 (100 point BONUS + 50 for <u>every</u> \$500 over)
5-25 Members	\$ 500.00 (100 point BONUS + 50 for <u>every</u> \$500 over)
26-50 Members	\$ 700.00 (100 point BONUS + 50 for <u>every</u> \$500 over)
50+ Members	\$ 1,500.00 (100 point BONUS + 50 for <u>every</u> \$500 over)

3. **Entered Activities in the Zeta Service Management System (ZSMS).**
 1. <https://zphib1920.org/service>
 2. Partner Affiliation – March of Dimes
 3. Initiative Focus – March for Babies
 4. Is this a Z-HOPE Activity? – Yes
 5. Z-HOPE Focus – You can select – Women, Seniors, Youth, or Men
 6. Z-HOPE Component – Body
 7. Program Title – Walk or Run for a Cause: March for Babies

ZETA NATIONAL MOD LEADERSHIP TEAM

International March of Dimes Director

Dr. Irish Spencer

nationalmoddirector@gmail.com

National Stork's Nest Director

Dr. Joanne Patterson DNP, MSN, PMHNP-BC

joanne.ihqstorksnest@gmail.com

National Stork's Nest Co-Director

Lillian Pyatt Castro

storksnestcodir@gmail.com

ZETA NATIONAL MOD LEADERSHIP TEAM

Zeta Regional March of Dimes Representatives

Atlantic Region	Maliyka Muhammad Dionne Durrant
Eastern Region	Nikisha J. Bailey
Great Lakes Region	Jennifer Wright
Midwestern Region	Carmelia Coney
Pacific Region	Zakisha Thomas
South Central Region	Mary A. Foster
Southeastern Region	Kimberly Morris Dove
Southern Region	Knesha Rose-Davison



A MOTHER OF

A MOVEMENT

**THANK
YOU**

