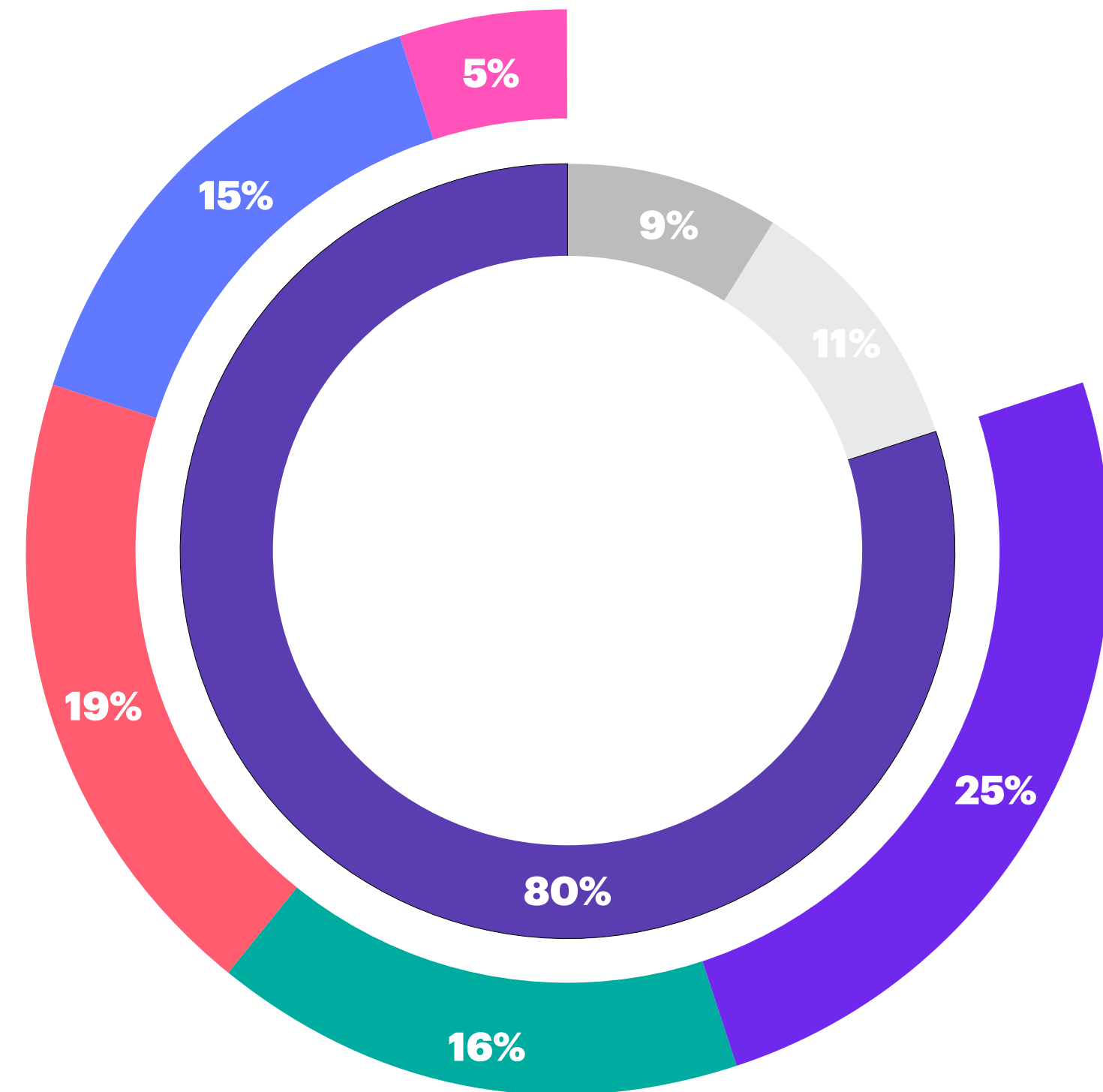




# OUR USE OF YOUR DONATION

2021



## FY21 FUNCTIONAL EXPENSES

- Fundraising
- Admin
- Mission



## MISSION SPENDING

- MISSION PROGRAMS AND SERVICES - 25%
- COMMUNITY ENGAGEMENT, ACTION AND SUPPORT - 16%
- RESEARCH AND INNOVATION - 19%
- PROFESSIONAL AND CONSUMER EDUCATION - 15%
- DATA-DRIVEN IMPACT - 5%

### MISSION PROGRAMS AND SERVICES

We are committed to providing resources to improve the health of moms and babies both virtually and in your community. From mobile health centers providing access to quality health care to finding comfort and support in our online communities, our innovative programs are put into action so families can get the best possible start.

### COMMUNITY ENGAGEMENT, ACTION AND SUPPORT

We rally and mobilize our community to create lasting change for families through Collective Impact strategies, advocacy, volunteerism and our programs like NICU Family Support™ and Supportive Pregnancy Care™.

### RESEARCH AND INNOVATION

We diversify funding to support discovery, translational and social science research to find solutions to end prematurity.

### PROFESSIONAL AND CONSUMER EDUCATION

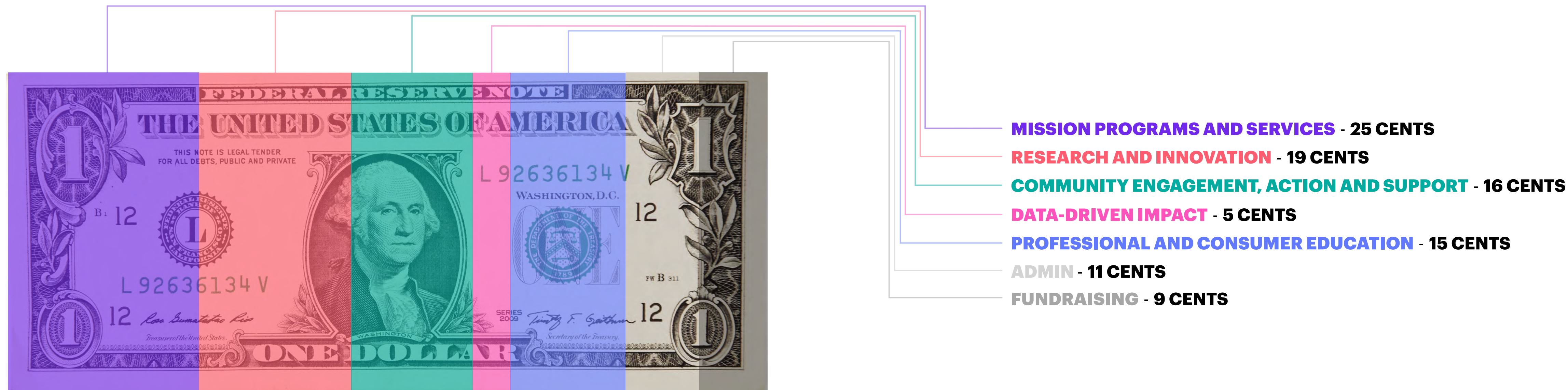
We educate care providers and the public on the latest information to fight health inequities and support families everywhere.

### DATA-DRIVEN IMPACT

By gathering health data through PeriStats, the March of Dimes Report Card and others, we can work toward strategies for science to improve mom and baby health.

# OUR USE OF YOUR DONATION

**2021**



## MISSION PROGRAMS AND SERVICES

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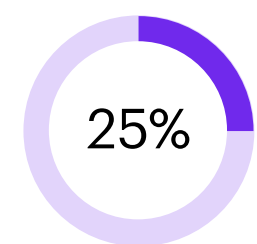
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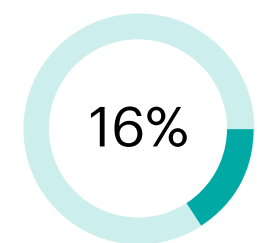


# OUR USE OF YOUR DONATION



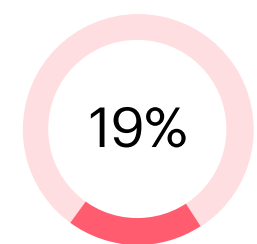
## Mission programs and services

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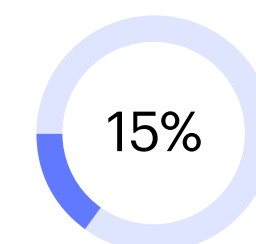
## Community engagement, action and support

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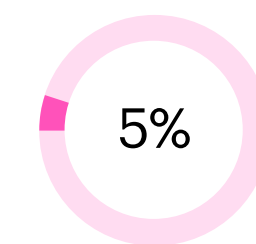
## Research and innovation

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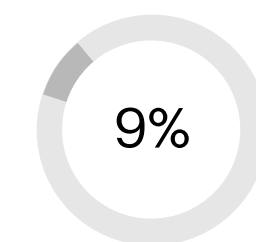
## Professional and consumer education

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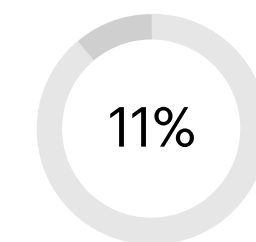


## Data-driven impact

By gathering health data through PeriStats, the March of Dimes Report Card and others, we can work toward strategies for science to improve mom and baby health.



## Fundraising



## Administration