



# MARCH OF DIMES ON CHARITY NAVIGATOR

March of Dimes recognizes that Charity Navigator is a trusted benchmark by many people in making their nonprofit donations.

Charity Navigator rates charities by evaluating two main areas:

FINANCIAL HEALTH



ACCOUNTABILITY AND TRANSPARENCY



Currently, Charity Navigator recognizes March of Dimes as a two star organization.

## We have made great strides in improving our financial health score.

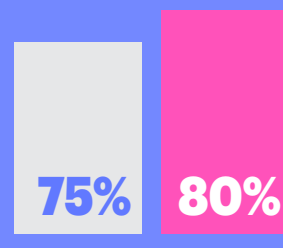
In 2017 our leadership prioritized our financial health by:

- ✓ Reducing expenses
- ✓ Increasing revenue
- ✓ Decreasing liabilities
- ✓ Improving cash reserves
- ✓ Net asset positive



In addition, we decreased our functional expenses and increased our mission spending from **75% in 2020** to **80% in 2021**.

**5% INCREASE**



This rating is based on a **three year rolling average (2018-2020)** so our progress does not fully reflect the progress we have made in the last few years.



By improving our financial footing and sustainability, we are on the **right path to improving** our Charity Navigator rating.



We are grateful to donors who fund our mission and we are committed to stewarding donor funds effectively, responsibly and transparently.

**MARCHOFDIMES.ORG**