



MARCH OF DIMES NICU FAMILY SUPPORT BOOK DRIVE FAQ'S

What is the role of the project lead?

For you to take the lead and host a book collection among your chapter members. Books are needed for parents to read to their babies in the Neonatal Intensive Care Unit (NICU) and/or books for big brother and big sister to enjoy while visiting their sibling.

Can my Delta chapter sign up for more than one opportunity?

This initiative in partnership with March of Dimes is open to DST alumnae and collegiate chapters. The identified project lead for an interested chapter may sign up for more than one opportunity if desired as long as the participating chapter is committed to providing the multiple sites the requested # of books.

When I entered in my zip code during the sign up process, I realized there are no participating sites in my area. Can I still participate?

Of course, we want to make sure that every interested chapter has an opportunity to participate. If there isn't a NICU participating near your chapter, your chapter can ship to another NICU participating nearby. Included in the Project Instructions is a list of participating March of Dimes NICU Family Support Sites Your chapter can use the list to find another site and then use the city, state and zip code to search for other locations on the sign up page. Sign up is first come; first serve.

Can Delta chapters committed to donating new books on behalf of this project deliver them to a local hospital NICU that is not included as an option in the sign up list?

Yep! New this year your chapter can also support another non-participating local NICU or ship books to March of Dimes fulfillment center. We need to know that you are selecting the option to work with a non-participating local NICU or routing books to the March of Dimes fulfillment center. In order to do that please sign up for the opportunity: Books for



babies - virtual/non-participating local option. This option should populate into the list offerings, but if not, you can access this opportunity using this link: <https://x.gldn.io/e/aw9NIFnOcub>. It's important to sign up so your chapter participation can be included in the overall tracking.

After we sign up, does my chapter have to provide the site we selected with the exact # of books indicated?

We strongly encourage chapters to sign up for sites they can commit to supporting by making plans to donate the books requested. For example, if your chapter signed up for a location that can accept up to 300 books at a time, you'll need collect books in a central location and coordinate delivery/drop-off. Minimum is 50 books at time, but strive to collect all 300 and coordinate delivery/drop-off.

Can gently used books be donated to a site in need?

Books must be new, non-religious content. Please consider donating the preferred titles and authors included in the post sign up email. The project lead and chapter members have the autonomy to choose the quantity of each book title to be donated, but we strongly encourage an evenly distributed variety.

Can I share the sign up link with friends and family that may be interested in donating books?

Members are welcome to invite others to support by donating books to their chapter efforts. However, the sign up link should not be shared outside of the Delta Sigma Theta Sorority, Inc. membership. This initiative is specific to Delta and the link is to be used by Delta chapters only. Please make sure one project lead per interested Delta chapter signs up for chapter participation.

How do I determine delivery logistics?

One of the first steps the project lead should consider post sign up, is contacting the site (info provided in post reg. details via email) to notify them that the program is underway. Reach out to the Hospital Contact provided as



it's recommended to connect early in the project coordination and to reconfirm details prior to delivery, drop-off or shipment of books due to the potential changing COVID-19 and other safety protocols. If delivery involves shipping, the cost of shipping is the chapter's responsibility.

How do I notify other members about this initiative and engage their support?

The project instructions toolkitt is a guide that walks you through the entire process on how to sign up and what to expect. There are several templates available to support you with promoting this volunteer engagement to your members such as an email sample and other sample messages, collection flyer and more.

How is Delta tracking chapter participation and project success metrics?

Post project, we need you to report the estimated hours, number of books collected, the date of your delivery, and include location of your delivery, drop or shipment in the comment box by visiting <https://getinvolved.marchofdimes.org/registrations/>. A pop-up window will appear after you've logged in under "My Opportunities" and you can enter this information. More detailed instructions are located in the project lead toolkit.

You will also need to encourage members to track the value of their donation and [submit the digital donation form for your chapter](#) for March of Dimes to account for the value of your chapter donation. If you need a tracking log to share with members, [download this one from google drive to use](#).

What's the timing of the project and who can I reach out to with any questions?

Sign up is open at late-October and your chapter can start the collection after signing up. Book collection ends December 31, 2022. Final reports should be submitted no later than January 15, 2023. **For Questions email Meredith Repik and Patty Gentry at dSTbookdrive@marchofdimes.org.**